



ARMO
AUTOMOTIVE RESTORATION
MARKET ORGANIZATION

UNITING

NETWORK | AWARENESS | LEADERSHIP | IMPACT

WHO IS ARMO?

ARMO develops networking, education and strategic resources for the preservation and advancement of the restoration industry and collector car hobby.

MEMBERSHIP BENEFITS

HOT PRODUCTS SHOWCASE

- Product exposure in an online gallery.
- Face to face product exposure to restoration enthusiast at Spring Carlisle.
- Opportunity for new-product awards.

INCREASE YOUR INDUSTRY KNOWLEDGE

- SEMA Market Research zeroed in on the classic car segment.
- Digital Matters collection of short white papers on topics relevant to the restoration segment.
- Builder Series of panel discussions and live interviews highlights builder talents.

NETWORKING AND COMMUNITY BUILDING

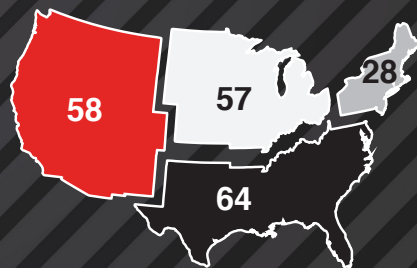
- Quarterly online, video conferencing membership meetings and panel discussions.
- Awards reception at the SEMA Show.
- Industry mixer at Spring Carlisle.



QUICK FACTS

225 Members

Restorer/Installer	30%
OTHER	21%
WD/Retailer	20%
Manufacturing	28%



207 Domestic Members



We encourage you to reach out to ARMO's SEMA Council Director, Jim Skelly if you're interested in joining. He can be reached at: jimsk@sema.org or 909-978-6690.

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GET INVOLVED

BECOME A ARMO VOLUNTEER

WHY VOLUNTEER?

Volunteering with ARMO provides members an opportunity to connect with other aftermarket professionals in the restoration industry, advance their career, and feel good about giving back to their community. Most volunteer opportunities have a time commitment of two to three hours or less per month.



HOW CAN I VOLUNTEER?

COMMITTEE POSITION

- Serve as a subject matter expert for one of ARMO's committees (Membership, Communications, Builder Panels, Hot Products Showcase, Feature Vehicles).

IN-PERSON EVENT VOLUNTEER

- Greet attendees and facilitate conversation among attendees at mixers, receptions and the Hot Products Showcase.

CONTENT CREATOR

- Volunteer to create content for ARMO social-media platforms and newsletter articles.

SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official ARMO social-media channels.



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