



ETTN
EMERGING TRENDS
& TECHNOLOGY NETWORK



ADVANCING

NETWORK | COMMUNICATE | RESOURCES | IMPACT

WHO IS ETTN?

ETTN is dedicated to identifying and communicating emerging vehicle trends and technology relevant to aftermarket professionals and providing the resources and solutions to ensure their continued success.

MEMBERSHIP BENEFITS

EDUCATION AND AWARENESS

- Educating members about the latest vehicle trends and emerging technology in person, at the SEMA Show and virtually.

STUDENT COMPETITION PROGRAM

- Creating partnerships between SEMA-member companies and SAE teams.

VEHICLE SHARING

- Creating a network of businesses to offer fleet vehicles for testing.

QUICK FACTS

MORE THAN 370+ MEMBERS

MEMBERS ARE:

- Located across the U.S. and are international.

RANGE FROM:

- Presidents/CEOs
- Marketing
- Administrators
- Sales/Business Development
- Engineers

ETTN is fostering a community of like-minded individuals with opportunities to continuously expand and enhance the aftermarket industry.



We encourage you to reach out to ETTN Council Director Nicole Bradle if you're interested in volunteering. She can be reached at nicoleb@sema.org or 909-323-2149.

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GET INVOLVED

BECOME A ETTN VOLUNTEER

WHY VOLUNTEER?

Volunteering with ETTN provides members with an opportunity to connect with other aftermarket professionals in the industry, advance their career and feel good about giving back to their community.

Most volunteer opportunities have a time commitment of two to three hours or less per month.



HOW CAN I VOLUNTEER?

COMMITTEE POSITION

- Serve as a subject-matter expert for one of ETTN's committees (Student Competition Team, Vehicle Sharing, SEMA Show Events, Education Series, ETTN Symposium, Communications).

CONTENT CREATOR

- Volunteer to create content for ETTN social-media platforms and newsletter articles.

SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official ETTN social media channels.



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