



HOT ROD
INDUSTRY ALLIANCE

UNITING

NETWORK | AWARENESS | INFLUENCE | IMPACT

WHO IS HRIA?

HRIA develops networking, education and strategic resources for the preservation and advancement of the hot-rod industry and collector-car hobby.

MEMBERSHIP BENEFITS

TOOLS AND RESOURCES

- Educations Days manufacturer seminar opportunities.
- Feature Vehicle Program showcases builders AND the parts they use.
- HRIA Buyers' Guide searchable member-company listing.

INCREASE YOUR INDUSTRY KNOWLEDGE

- SEMA Market Research zeroed in on the classic car segment.
- Online panel discussions and live interviews with hot-rod industry experts.

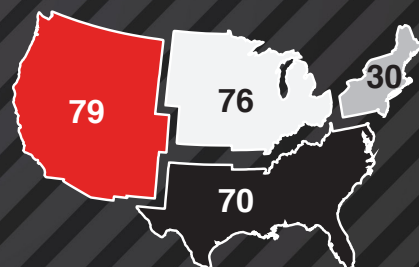
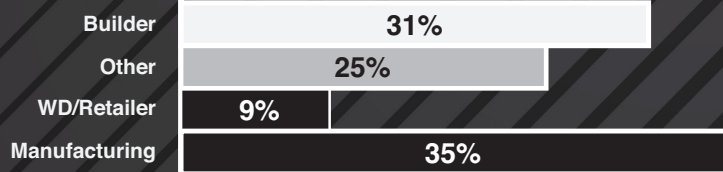
NETWORKING AND COMMUNITY BUILDING

- Hot Rod Industry Reception at the annual SEMA Show.
- Industry Awards for HRIA member companies, individuals and hot-rod industry contributors.
- Open meetings in both virtual and in-person settings at hot-rod industry partner events encourage idea exchange among members.



QUICK FACTS

265 Members



255 Domestic Members



We encourage you to reach out to HRIA's SEMA Council Director, Jim Skelly if you're interested in joining. He can be reached at: jimsk@sema.org or 909-978-6690.

SEMA.ORG/HRIA @SEMA_HRIA [FACEBOOK.COM/SEMAHRIA](https://www.facebook.com/SEMAHRIA)



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GET INVOLVED

BECOME A HRIA VOLUNTEER

WHY VOLUNTEER?

Volunteering with HRIA provides members an opportunity to connect with other aftermarket professionals in the hot-rod industry, advance their career and feel good about giving back to their community. Most volunteer opportunities have a time commitment of two to three hours or less per month.



HOW CAN I VOLUNTEER?

COMMITTEE POSITION

- Serve as a subject-matter expert for one of HRIA's committees (Membership, Communications, Education Days, Panel Discussions, Feature Vehicles).

IN-PERSON EVENT VOLUNTEER

- Greet attendees and facilitate conversation among attendees at mixers, receptions and the SEMA Show booth.

CONTENT CREATOR

- Volunteer to create content for HRIA social-media platforms and newsletter articles

SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official HRIA social-media channels.



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