



**MPMC**  
MOTORSPORTS PARTS  
MANUFACTURERS COUNCIL

# UNITING

NETWORK | AWARENESS | INFLUENCE | IMPACT

## WHO IS MPMC?

MPMC develops networking, education and strategic resources for the preservation and advancement of the racing and performance industry.

## MEMBERSHIP BENEFITS

### BUSINESS GUIDELINES MANUAL

- Written and maintained by MPMC manufacturers.
- A to Z reference guide for challenges and solutions specific to motorsports parts manufacturers.

### MEDIA TRADE CONFERENCE

- One-on-one meetings with automotive journalists.
- Contact with international media and social-media influencers.

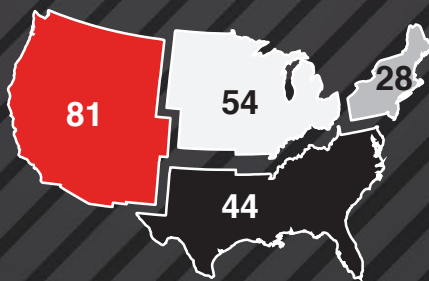
### NETWORKING AND COMMUNITY BUILDING

- Industry reception and mixer at the PRI Trade Show.
- Industry awards and recognition programs.
- Social-media engagement with motorsports manufacturers, sanctioning bodies and media.



## QUICK FACTS

212 Manufacturer Members  
207 Domestic Members



We encourage you to reach out to MPMC's SEMA Council Director, Jim Skelly if you're interested in joining. He can be reached at: [jimsk@sema.org](mailto:jimsk@sema.org) or 909-978-6690.

[SEMA.ORG/MPMC](http://SEMA.ORG/MPMC) @SEMA\_MPMC [FACEBOOK.COM/SEMAMPIC](https://www.facebook.com/SEMAMPIC)





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## GET INVOLVED BECOME A MPMC VOLUNTEER

### WHY VOLUNTEER?

Volunteering with MPMC provides members an opportunity to connect with other aftermarket professionals in the motorsports industry, advance their career, and feel good about giving back to their community. Most volunteer opportunities have a time commitment of two to three hours or less per month.



### HOW CAN I VOLUNTEER?

#### COMMITTEE POSITION

- Serve as a subject-matter expert for one of MPMC's committees (Membership, Communications, Business Guidelines Manual, Media Trade Conference).

#### IN-PERSON EVENT VOLUNTEER

- Greet attendees and facilitate conversation among attendees at mixers, receptions, seminars.

#### CONTENT CREATOR

- Volunteer to create content for MPMC social-media platforms, newsletter articles or *Business Guidelines Manual*.

#### SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official MPMC social-media channels.



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