

WOMEN OF SEMA

NETWORK | AWARENESS | LEADERSHIP | IMPACT

WHO IS SBN?

SBN is dedicated to representing the women of SEMA and providing resources related to education, networking and mentoring.

MEMBERSHIP BENEFITS

VIRTUAL EDUCATION

Providing education focused on helping SBN members enhance their businesses and professional development.

ADVANCING WOMEN

- Spotlighting industry women through SBN's #ShelsSEMA program.
- Providing industry insight and connections to students and women new to the specialty-equipment market.

SENSE OF COMMUNITY

- Join SBN members at networking events throughout the year, including the SBN Awards Reception at the SEMA Show.
- Increase your network of colleagues by volunteering on a committee or task force.



QUICK FACTS

MORE THAN 550 MEMBERS

MEMBERS ARE:

- C-Suite Executives
- Business Administrators (Sales, HR, Admin, Accounting, etc.)
- Welders

- Engineers
- Builders
- Consultants
- Media
- SBN is making an impact and changing industry culture so that women have a seat at the table as equal participants and contributors.



We encourage you to reach out to SBN's SEMA Council Director, Nicole Bradle if you're interested in joining. She can be reached at: nicoleb@sema.org or 909-323-2149.



GET INVOLVED BECOME A SBN VOLUNTEER

WHY VOLUNTEER?

Volunteering with SBN provides members with an opportunity to connect with other women in the industry, advance your career and feel good about giving back to your community.



HOW CAN I VOLUNTEER?

COMMITTEE POSITION

Serve as a subject matter expert for one of SBN's committees (Events, Resources, Communications, ShelsSEMA).

IN-PERSON EVENT VOLUNTEER

 Greet attendees, facilitate conversation among attendees, etc.

CONTENT CREATOR

Volunteer to create content for SBN social media platforms and newsletter articles.

SOCIAL MEDIA WARRIOR

Engage with, promote and share posts of the official SBN social media channels.



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