



WTC
WHEEL & TIRE COUNCIL

UNITING

IMPACT | INFLUENCE | COMMUNITY | EDUCATION

WHO IS WTC?

WTC is dedicated exclusively to addressing the challenges facing the wheel industry, from manufacturers, importers, distributors, tire and wheel dealers to service providers.

MEMBERSHIP BENEFITS

EDUCATION

- Educating members about the latest successes and challenges in the wheel and tire industry both in person, at the SEMA Show and virtually.

TOOLS AND RESOURCES

- A sales tool for wheel and tire retailers, the "Ride Guide."
- Mounting radial tires on classic vehicle rims.
- ADAS news, guidelines and challenges.

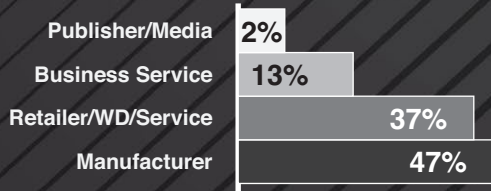
SENSE OF COMMUNITY

Join WTC members at networking events throughout the year, including both at the SEMA Show and virtually.



QUICK FACTS

Nearly 100 Members



Average Membership



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We encourage you to reach out to WTC's Council Director, Nicole Brade, if you're interested in volunteering. She can be reached at nicoleb@sema.org or (909) 323-2149.

SEMA.ORG/WTC [@SBN_WTC](https://www.instagram.com/SBN_WTC) [FACEBOOK.COM/SEMAWTC](https://www.facebook.com/SEMAWTC)



GET INVOLVED

BECOME A WTC VOLUNTEER

WHY VOLUNTEER?

Volunteering with WTC provides members with an opportunity to connect with other those in the wheel and tire industry, advance their career and feel good about giving back to their community. Most volunteer opportunities have a time commitment of two to three hours or less per month.



HOW CAN I VOLUNTEER?

COMMITTEE POSITION

- Serve as a subject matter expert for one of WTC's committees (SEMA Show Events, Education, Communications).

CONTENT CREATOR

- Volunteer to create content for WTC social-media platforms and newsletter articles.

SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official WTC social media channels.



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