



**ARMO**  
AUTOMOTIVE RESTORATION  
MARKET ORGANIZATION

# UNITING

NETWORK | AWARENESS | LEADERSHIP | IMPACT

## WHO IS ARMO?

ARMO develops networking, education and strategic resources for the preservation and advancement of the restoration industry and collector car hobby.

## MEMBERSHIP BENEFITS

### HOT PRODUCTS SHOWCASE

- Product exposure in an online gallery.
- Face to face product exposure to restoration enthusiast at Spring Carlisle.
- Opportunity for new-product awards.

### INCREASE YOUR INDUSTRY KNOWLEDGE

- SEMA Market Research zeroed in on the classic car segment.
- Digital Matters collection of short white papers on topics relevant to the restoration segment.
- Builder Series of panel discussions and live interviews highlights builder talents.

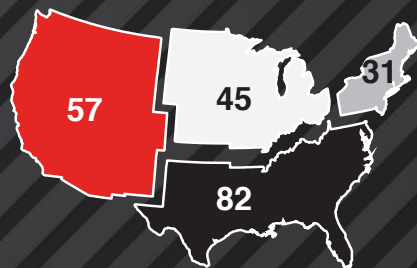
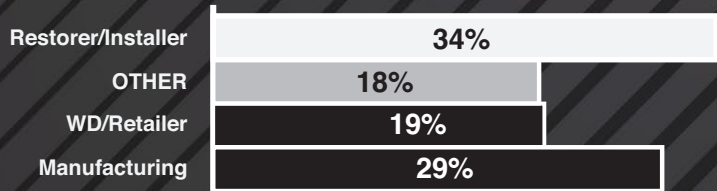
### NETWORKING AND COMMUNITY BUILDING

- Quarterly online, video conferencing membership meetings and panel discussions.
- Awards reception at the SEMA Show.
- Industry mixer at Spring Carlisle.



## QUICK FACTS

**230 Members**



**215 Domestic Members**



We encourage you to reach out to MPMC's SEMA Council Director, Marcy Yanus if you're interested in joining. She can be reached at: [marcy@sema.org](mailto:marcy@sema.org) or 909-978-6690.

**SEMA.ORG/ARMO** **FACEBOOK.COM/SEMAARMO**





**ARMO**  
AUTOMOTIVE RESTORATION  
MARKET ORGANIZATION

# GET INVOLVED

## BECOME A ARMO VOLUNTEER

### WHY VOLUNTEER?

Volunteering with ARMO provides members an opportunity to connect with other aftermarket professionals in the restoration industry, advance their career, and feel good about giving back to their community. Most volunteer opportunities have a time commitment of two to three hours or less per month.



### HOW CAN I VOLUNTEER?

#### COMMITTEE POSITION

- Serve as a subject matter expert for one of ARMO's committees (Membership, Communications, Builder Panels, Hot Products Showcase, Feature Vehicles).

#### IN-PERSON EVENT VOLUNTEER

- Greet attendees and facilitate conversation among attendees at mixers, receptions and the Hot Products Showcase.

#### CONTENT CREATOR

- Volunteer to create content for ARMO social-media platforms and newsletter articles.

#### SOCIAL MEDIA WARRIOR

- Engage with, promote and share posts of the official ARMO social-media channels.



We encourage you to reach out to MPMC's SEMA Council Director, Marcy Yanus if you're interested in joining. She can be reached at: [marcy@sema.org](mailto:marcy@sema.org) or 909-978-6690.

**SEMA.ORG/ARMO**  **FACEBOOK.COM/SEMAARMO**