

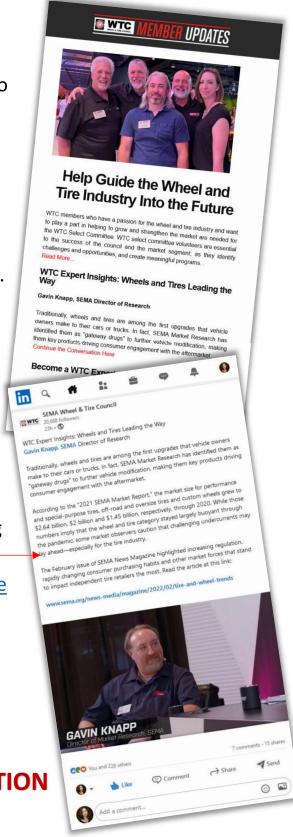
## EXPERT INSIGHTS

Congratulations! You have been identified as a leading industry expert in the wheel and tire aftermarket. The Wheel & Tire Council would like to feature you in our WTC Expert Insight series.

Participating is simple and easy, and you will be featured on WTC's Member Update, <u>LinkedIn</u>, and <u>FaceBook</u>.

- 1. Write 250-300 words on the topic of interest for the wheel and tire aftermarket.
- Submit to WTC's Council Director, Nicole Bradle at <u>nicoleb@sema.org</u>:
  - a. Title of Article
  - b. Written Article (250 350 words)
  - c. Professional/Industry Headshot
  - d. Job title
  - e. Company name
  - f. Your LinkedIn URL
- 3. Agree to **host a conversation** by answering questions via WTC's <u>LinkedIn Page</u>.
- 4. Need more information on WTC? <u>Click here</u> or scan the code below.





**BUILD PERSONAL PROFESSIONAL TRACTION**