



WTC
WHEEL & TIRE COUNCIL

EXPERT INSIGHTS

Congratulations! You have been identified as a leading industry expert in the wheel and tire aftermarket. The Wheel & Tire Council would like to feature you in our **WTC Expert Insight** series.

Participating is simple and easy, and you will be featured on WTC's Member Update, [LinkedIn](#), and [FaceBook](#).

1. Write 250-300 words on the topic of interest for the wheel and tire aftermarket.
2. Submit to WTC's Council Director, Nicole Bradle at nicoleb@sema.org:
 - a. Title of Article
 - b. Written Article (250 – 350 words)
 - c. Professional/Industry Headshot
 - d. Job title
 - e. Company name
 - f. Your LinkedIn URL
3. Agree to **host a conversation** by answering questions via WTC's [LinkedIn Page](#).
4. Need more information on WTC? [Click here](#) or scan the code below.



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