

BUY FROM THE UNITED STATES

Meet with executives of leading U.S. brands to find the products your customers want!

DUBAI, UAE AND RIYADH, SAUDI ARABIA



**MIDDLE EAST
BUSINESS
DEVELOPMENT
PROGRAM**

**DUBAI, UAE
MARCH 25-27, 2022**

**RIYADH, SAUDI ARABIA:
MARCH 29, 2022**



SEMA and the U.S. Department of Commerce invite you to meet one-on-one with leading U.S. brands as part of the ninth SEMA Middle East Business Development Program held at the Custom Show Emirates.

REGISTRATION NOW OPEN.
REGISTER AT [SEMA.ORG/MIDDLEEAST](https://sema.org/middleeast)
FOR MORE INFORMATION,
CONTACT LINDA SPENCER AT LINDAS@SEMA.ORG.



SEMA Middle East Participants will exhibit at Custom Show Emirates

