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Meet with executives of leading U.S. brands to find the products your customers want!

DUBAI, UAE AND RIYADH, SAUDI ARABIA



SEMA and the U.S. Department of Commerce invite you to meet one-on-one with leading U.S. brands as part of the tenth SEMA Middle East Business Development Program.

REGISTRATION NOW OPEN.
REGISTER AT [SEMA.ORG/MIDDLEEAST](https://sema.org/middleeast)
FOR MORE INFORMATION,
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SEMA Middle East Participants will exhibit at Custom Show Emirates

