

SELL TO THE MIDDLE EAST

MEET TOP BUYERS THROUGHOUT THE REGION

DUBAI, UAE AND RIYADH, SAUDI ARABIA



Turnkey package includes booth space, meals and hotel accommodations.

PARTICIPANTS WILL:



- Participate in briefings on doing business in the Middle East and protecting your intellectual property rights in the region.
- Learn what applications have products that sell and are in demand.

FIRSTHAND EXPERIENCE:



- Visit customizing shops in Dubai and Riyadh.
- Meet with pre-vetted buyers.
- Exhibit in the SEMA Section at the Custom Show Emirates.

US GOVERNMENT GRANTS AVAILABLE FOR QUALIFIED COMPANIES.

REGISTRATION WILL OPEN NOVEMBER 2022

REGISTER AT SEMA.ORG/MIDDLEEAST

FOR MORE INFORMATION, CONTACT LINDA SPENCER AT LINDAS@SEMA.ORG.



SEMA Middle East Participants will exhibit at Custom Show Emirates



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