Selected Countries – Europe (Nordic) Included in This Report: Denmark, Finland, Norway, and Sweden Compiled by SEMA as a Member Benefit

Denmark: Vehicle Sales Analysis 2010 – 2019

Top Selling Vehicles (2019)

(includes all vehicles types)

NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Nissan Qashqai	7,325	7,740	-5.36%
2	Citroen C3	6,914	5,162	33.94%
3	Peugeot 208	6,852	8,798	-22.12%
4	VW Polo	6,027	5,460	10.38%
5	Toyota Yaris	5,194	5,013	3.61%
6	Renault Clio ⁽¹⁾	4,739	4,437	6.81%
7	VW Golf ⁽²⁾	4,573	6,209	-26.35%
8	Skoda Octavia	4,527	4,231	7.00%
9	Toyota Aygo	4,169	4,176	-0.17%
10	Citroen C1	4,068	2,862	42.14%
11	Ford Focus	4,053	2,704	49.89%
12	Skoda Fabia	4,010	3,575	12.17%
13	VW Up!	3,896	4,957	-21.40%
14	VW Passat ⁽³⁾	3,779	4,413	-14.37%
15	Mercedes C Class	3,458	3,593	-3.76%
16	Ford Fiesta	3,412	3,557	-4.08%
17	BMW 3 Series	3,080	1,930	59.59%
18	VW Touran	3,054	4,359	-29.94%
19	VW T-Roc	3,046	2,528	20.49%
20	Toyota Corolla/Auris ⁽⁴⁾	2,941	2,192	34.17%
21	Mercedes A Class	2,922	2,840	2.89%
22	Audi A3	2,675	2,021	32.36%
23	VW Tiguan	2,674	2,778	-3.74%
24	Opel Astra	2,608	2,296	13.59%
25	Peugeot 108	2,591	902	187.25%

- 1. includes Renault Clio I and IV Models
- 2. Includes Volkswagen Golf and Golf Plus Models

- 3. Includes Volkswagen Passat and Passat CC Models
- 4. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.

(includes all vehicles types)

(merades an venicles types)			
NO	Model	Units Sold	
1	VW Up!	65,353	
2	Peugeot 208	57,185	
3	Toyota Aygo	51,887	
4	VW Golf ⁽¹⁾	49,564	
5	VW Polo	46,711	
6	Nissan Qashqai	43,715	
7	Toyota Yaris	42,141	
8	Renault Clio ⁽²⁾	40,596	
9	Ford Fiesta	40,244	
10	Citroen C1	38,657	
11	Skoda Octavia	36,193	
12	Citroen C3	36,032	
13	Kia Picanto	34,575	
14	Peugeot 308	31,187	
15	VW Passat ⁽³⁾	31,094	
16	Skoda Fabia	30,672	
17	Skoda Citigo	29,747	
18	Opel Corsa	29,071	
19	Hyundai i10	28,641	
20	Ford Focus	27,395	
21	Hyundai i20	25,941	
22	VW Touran	24,749	
23	Kia Rio	23,864	
24	Opel Astra	23,009	
25	Fiat 500 ⁽⁴⁾	21,760	

Notes:

- 1. Includes Volkswagen Golf and Golf Plus Models
- 2. includes Renault Clio I and IV Models
- 3. Includes Volkswagen Passat and Passat CC Models
- 4. Includes Fiat 500 and 500c Models

Top SUVs (2019)

NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Nissan Qashqai	7,325	7,740	-5.36%
2	VW T-Roc	3,046	2,528	20.49%
3	VW Tiguan	2,674	2,778	-3.74%
4	Peugeot 2008	2,504	2,869	-12.72%
5	VW T-Cross	2,444	NEW	N/A
6	Peugeot 3008	2,349	2,663	-11.79%
7	Renault Captur	2,333	2,950	-20.92%
8	Toyota C-HR	2,260	1,971	14.66%
9	Hyundai Kona	2,198	1,084	102.77%
10	Toyota RAV4	2,151	1,367	57.35%
11	Kia Niro	1,548	1,355	14.24%
12	Audi Q3	1,494	595	151.09%
13	Opel Crossland X	1,364	1,667	-18.18%
14	Mazda CX-5	1,270	1,059	19.92%
15	Seat Arona	1,215	901	34.85%

Top SUVs (2010-2019)

NO	Model	Unit Sold
1	Nissan Qashqai	43,715
2	Renault Captur	19,260
3	Peugeot 2008	14,547
4	Suzuki SX4 ⁽¹⁾	13,393
5	Peugeot 3008	11,726
6	VW Tiguan	8,674
7	Suzuki Vitara	8,130
8	Toyota RAV4	6,744
9	Renault Kadjar	6,622
10	Peugeot 5008	6,448
11	Ford Kuga	6,308
12	Dacia Duster	6,246
13	Volvo XC60	6,026
14	VW T-Roc	5,725
15	Mazda CX-5	5,618

Notes:

1. Includes Suzuki SX4 and Suzuki SX4 S-Cross Models

Sales of Jeep (2019; 2010-2019)

Date	Sales (Unit)
2019	161
2010-2019	559

Sales of Jeep Grand Cherokee (2019; 2010-2019)

Date	Sales (Unit)
2019	2
2010-2019	88

Sales of Jeep Wrangler (2019; 2010-2019)

Date	Sales (Unit)
2019	5
2010-2019	12

Data: SEMA calculations from bestsellingcarsblog.com, IHS data, and Bilimp.dk

Finland: Vehicle Sales Analysis 2010 – 2019

Top Selling Vehicles (2019)

(includes all vehicles types)

	(means an estimated types)			
NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Toyota Corolla/Auris ⁽¹⁾	5,840	4305	35.66%
2	Skoda Octavia	5,601	5,000	12.02%
3	Nissan Qashqai	4,339	5,540	-21.68%
4	Toyota Yaris	4,322	4,157	3.97%
5	Ford Focus	3,891	2,647	47.00%
6	VW Golf ⁽²⁾	3,010	3,990	-24.56%
7	Ford Fiesta	2,462	3,040	-19.01%
8	Volvo XC60	2,340	2,704	-13.46%
9	Volvo V60 ⁽³⁾	2,223	1,262	76.15%
10	Opel Astra	2,082	2,219	-6.17%
11	VW Polo	2,051	2,586	-20.69%
12	Kia Cee'd	1,984	1,638	21.12%
13	Toyota C-HR	1,937	2,018	-4.01%
14	Toyota RAV4	1,933	1,235	56.52%
15	Renault Clio	1,642	1,678	-2.15%
16	Mercedes A Class ⁽⁴⁾	1,521	905	68.07%
17	VW T-Roc	1,474	1,057	39.45%
18	Volvo V40 ⁽⁵⁾	1,422	1,515	-6.14%
19	VW Passat ⁽⁶⁾	1,386	1,820	-23.85%
20	Skoda Karoq	1,370	1,083	26.50%
21	Hyundai i20	1,285	1,423	-9.70%
22	Mercedes C Class	1,279	1,153	10.93%
23	Kia Rio	1,269	1,146	10.73%
24	Volvo XC40	1,220	948	28.69%
25	Skoda Fabia	1,217	1,561	-22.04%

- 1. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 2. Includes Volkswagen Golf and Golf Plus Models
- 3. Includes Volvo V60 and V60 Cross Country Models
- 4. Includes Mercedes A Class and A Class coupe Models
- 5. Includes Volvo V40 and V40 Cross Country Models
- 6. Includes Volkswagen Passat and Passat CC Models

(includes all vehicles types)

NO	Model	Units Sold
1	Skoda Octavia	54,335
2	VW Golf ⁽¹⁾	48,901
3	Nissan Qashqai	46,012
4	Toyota Corolla/Auris ⁽²⁾	41,750
5	Toyota Yaris	32,038
6	Toyota Avensis	30,821
7	Ford Focus	29,793
8	VW Passat ⁽³⁾	25,953
9	Opel Astra	23,122
10	Ford Fiesta	22,984
11	Kia Cee'd	21,128
12	VW Polo	18,372
13	Audi A4	17,602
14	Volvo XC60	16,406
15	Kia Rio	15,250
16	Ford Mondeo	15,070
17	Skoda Superb	14,736
18	Volvo V60 ⁽⁴⁾	13,601
19	Mercedes C Class	13,478
20	Audi A3 ⁽⁵⁾	13,218
21	Volvo V40 ⁽⁶⁾	13,211
22	BMW 5 Series ⁽⁷⁾	13,063
23	BMW 3 Series ⁽⁸⁾	12,939
24	Mercedes E Class	12,782
25	Hyundai i20	12,603

- 1. Includes Volkswagen Golf and Golf Plus Models
- 2. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 3. Includes Volkswagen Passat and Passat CC Models
- 4. Includes Volvo V60 and V60 Cross Country Models
- 5. Includes Audi A3 and A3 Sportback Models
- 6. Includes Volvo V40 and V40 Cross Country Models
- 7. Includes BMW 5-Series and 5-Series GT Models
- 8. Includes BMW 3-Series and 3-Series GT Models

Top SUVs (2019)

NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Nissan Qashqai	4,339	5,540	-21.68%
2	Volvo XC60	2,340	2,704	-13.46%
3	Toyota C-HR	1,937	2,018	-4.01%
4	Toyota RAV4	1,933	1,235	56.52%
5	VW T-Roc	1,474	1,057	39.45%
6	Skoda Karoq	1,370	1,083	26.50%
7	Volvo XC40	1,220	948	28.69%
8	Skoda Kodiaq	1,165	1,616	-27.91%
9	VW Tiguan	1,147	1,245	-7.87%
10	Kia Niro	1,087	863	25.96%
11	Dacia Duster	1,082	1,060	2.08%
12	Kia Stonic	932	614	51.79%
13	Mitsubishi ASX	855	316	170.57%
14	Suzuki Vitara	848	813	4.31%
15	Peugeot 3008	791	969	-18.37%

Top SUVs (2010-2019)

NO	Model	Unit Sold
1	Nissan Qashqai	46,012
2	Volvo XC60	16,406
3	Honda CR-V	9,973
4	Toyota RAV4	9,941
5	VW Tiguan	8,080
6	Dacia Duster	7,472
7	Kia Sportage	7,231
8	Mitsubishi ASX	6,956
9	Opel Mokka ⁽¹⁾	6,548
10	Skoda Yeti	6,198
11	Peugeot 3008	5,853
12	Toyota C-HR	5,777
13	Subaru Forester	5,180
14	Audi Q5	4,270
15	Mitsubishi Outlander	4,047

Notes:

1. Includes Opel Mokka and Mokka X Models

Sales of Jeep (2019; 2010-2019)

Date	Sales (Unit)
2019	30
2010-2019	837

Sales of Jeep Cherokee and Grand Cherokee (2019; 2010-2019)

Date	Sales (Unit)
2019	9
2010-2019	244

Sales of Jeep Wrangler (2019; 2010-2019)

Date	Sales (Unit)
2019	1
2010-2019	4

Data: SEMA calculations from bestsellingcarsblog.com, IHS data, aut.fi, and autoalantiedotuskeskus.fi

Norway: Vehicle Sales Analysis 2010 – 2019

Top Selling Vehicles (2019)

(includes all vehicles types)

NO	Model	Unite Cold (2010)	Unite Cold (2019)	4:tt (0/)
NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Tesla Model 3	15,683	NEW	N/A
2	VW Golf ⁽¹⁾	10,025	9,859	1.68%
3	Nissan Leaf	6,127	12,306	-50.21%
4	Audi e-Tron	5,377	7	76714.29%
5	Mitsubishi Outlander	5,048	4,323	16.77%
6	Toyota RAV4	4,977	3,627	37.22%
7	BMW i3	4,851	5,687	-14.70%
8	Hyundai Kona	3,471	1,000	247.10%
9	Hyundai Ioniq	3,356	2,971	12.96%
10	Skoda Octavia	3,118	3,134	-0.51%
11	Jaguar i-Pace	3,080	1,081	184.92%
12	Toyota Yaris	2,889	3,856	-25.08%
13	Toyota Corolla/Auris ⁽²⁾	2,671	2,426	10.10%
14	Volvo XC60	2,646	3,687	-28.23%
15	Volvo V60 ⁽³⁾	2,633	1,049	151.00%
16	Toyota C-HR	2,424	3,098	-21.76%
17	Renault Zoe	2,090	3,142	-33.48%
18	VW T-Roc	2,052	1,855	10.62%
19	Tesla Model X	1,966	4,981	-60.53%
20	VW Passat ⁽⁴⁾	1,803	2,692	-33.02%
21	Ford Focus	1,754	1,177	49.02%
22	Volvo V90 ⁽⁵⁾	1,706	2,902	-41.21%
23	Kia Niro	1,661	1,471	12.92%
24	Skoda Kodiaq	1,651	1,635	0.98%
25	VW Tiguan	1,645	1,892	-13.05%

- 1. Includes Volkswagen Golf and Golf Plus Models
- 2. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 3. Includes Volvo V60 and V60 Cross Country Models
- 4. Includes Volkswagen Passat and Passat CC Models
- 5. Includes Volvo V90 and V90 Cross Country Models

(includes all vehicles types)

NO	Model	Units Sold
1	VW Golf ⁽¹⁾	97,687
2	Nissan Leaf	41,214
3	Toyota Corolla/Auris ⁽²⁾	37,063
4	Mitsubishi Outlander	36,129
5	Skoda Octavia	35,277
6	Toyota Yaris	34,822
7	VW Passat ⁽³⁾	34,433
8	Toyota RAV4	34,267
9	Nissan Qashqai	24,644
10	VW Tiguan	24,570
11	Ford Focus	24,060
12	BMW i3	24,021
13	Volvo XC60	23,798
14	Volvo V70 ⁽⁴⁾	22,959
15	Tesla Model S	20,607
16	Mazda CX-5	20,320
17	Audi A3 ⁽⁵⁾	18,955
18	Volvo V60 ⁽⁶⁾	18,824
19	VW Polo	18,664
20	Toyota Avensis	18,530
21	Ford Mondeo	18,269
22	Tesla Model 3	15,683
23	Audi A4	15,569
24	Toyota Prius ⁽⁷⁾	15,337
25	Volvo V40 ⁽⁸⁾	14,610

Notes:

- 1. Includes Volkswagen Golf and Golf Plus Models
- 2. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 3. Includes Volkswagen Passat and Passat CC Models
- 4. Volvo V70 stopped selling in 2017
- 5. Includes Audi A3 and A3 Sportback Models
- 6. Includes Volvo V60 and V60 Cross Country Models
- 7. Includes Toyota Prius and Prius Plus Models
- 8. Includes Volvo V40 and V40 Cross Country Models

Top SUVs (2019)

NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Audi e-Tron	5,377	7	76714.29%
2	Mitsubishi Outlander	5,048	4,323	16.77%
3	Toyota RAV4	4,977	3,627	37.22%
4	Hyundai Kona	3,471	1,000	247.10%
5	Jaguar i-Pace	3,080	1,081	184.92%
6	Volvo XC60	2,646	3,687	-28.23%
7	Toyota C-HR	2,424	3,098	-21.76%
8	VW T-Roc	2,052	1,855	10.62%
9	Tesla Model X	1,966	4,981	-60.53%
10	Kia Niro	1,661	1,471	12.92%
11	Skoda Kodiaq	1,651	1,635	0.98%
12	VW Tiguan	1,645	1,892	-13.05%
13	Volvo XC90	1,208	1,549	-22.01%
14	Peugeot 3008	1,121	1,619	-30.76%
15	Mazda CX-5	1,116	1,853	-39.77%

Top SUVs (2010-2019)

NO	Model	Unit Sold
1	Mitsubishi Outlander	36,129
2	Toyota RAV4	34,267
3	Nissan Qashqai	24,644
4	VW Tiguan	24,570
5	Volvo XC60	23,798
6	Mazda CX-5	20,320
7	Tesla Model X	13,125
8	Peugeot 3008	12,081
9	Mitsubishi ASX	12,014
10	Ford Kuga	11,832
11	BMW X1	10,611
12	Kia Sportage	10,399
13	BMW X3	9,769
14	Toyota C-HR	9,217
15	Honda CR-V	9,100

Sales of Jeep (2019; 2010-2019)

Date Sales (Unit)

2019	57
2010-2019	1,589

Sales of Jeep Cherokee and Grand Cherokee (2019; 2010-2019)

Date	Sales (Unit)
2019	10
2010-2019	494

Sales of Jeep Wrangler (2019; 2010-2019)

Date	Sales (Unit)
2019	5
2010-2019	533

Data: SEMA calculations from bestsellingcarsblog.com, IHS data, and ofvas.no

Sweden: Vehicle Sales Analysis 2010 – 2019

Top Selling Vehicles (2019)

(includes all vehicles types)

	(motauco um reimoteo typeo)			
NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Volvo S/V60 ⁽¹⁾	23,179	16,412	41.23%
2	Volvo S/V90 ⁽²⁾	14,714	24,346	-39.56%
3	VW Golf ⁽³⁾	14,221	17,095	-16.81%
4	Volvo XC60	13,240	13,293	-0.40%
5	VW Tiguan	11,655	9,821	18.67%
6	VW Passat ⁽⁴⁾	8,907	13,650	-34.75%
7	Kia Niro	7,887	5,405	45.92%
8	Volvo XC40	7,593	6,175	22.96%
9	Kia Cee'd	6,242	4,792	30.26%
10	Nissan Qashqai	6,213	6,344	-2.06%
11	Toyota Corolla/Auris ⁽⁵⁾	6,210	5,387	15.28%
12	Skoda Octavia	5,551	5,348	3.80%
13	Toyota Yaris	5,209	5,274	-1.23%
14	Mitsubishi Outlander	5,161	3,247	58.95%
15	Mercedes E Class	4,927	5,302	-7.07%
16	BMW 3-Series ⁽⁶⁾	4,810	4,452	8.04%
17	Toyota RAV4	4,765	3,613	31.88%
18	BMW 5-Series ⁽⁷⁾	4,687	5,016	-6.56%
19	Toyota C-HR	4,486	4,074	10.11%
20	Skoda Kodiaq	4,331	2,691	60.94%
21	Audi A6	4,223	4,561	-7.41%
22	Tesla Model 3	4,214	NEW	N/A
23	Volvo V40 ⁽⁸⁾	3,844	7,151	-46.25%
24	Ford Focus	3,817	2,415	58.05%
25	Mercedes C Class	3,812	3,099	23.01%

- 1. Includes Volvo S60, S60 Cross Country, V60 and V60 Cross Country Models
- 2. Includes Volvo S90, V90 and V90 Cross Country Models
- 3. Includes Volkswagen Golf and Golf Plus Models
- 4. Includes Volkswagen Passat and Passat CC Models
- 5. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 6. Includes BMW 3-Series and 3-Series GT Models

- 7. Includes BMW 5-Series and 5-Series GT Models
- 8. Includes Volvo V40 and V40 Cross Country Models

(includes all vehicles types)

NO	Model	Units Sold
1	VW Golf ⁽¹⁾	155,207
2	Volvo S/V60 ⁽²⁾	148,531
3	VW Passat ⁽³⁾	141,756
4	Volvo XC60	119,999
5	Volvo V70	107,832
6	Volvo V40 ⁽⁴⁾	67,086
7	Kia Cee'd	66,409
8	Volvo S/V90 ⁽⁵⁾	65,850
9	VW Tiguan	54,179
10	Toyota Corolla/Auris ⁽⁶⁾	54,070
11	BMW 3-Series ⁽⁷⁾	50,679
12	BMW 5-Series ⁽⁸⁾	49,800
13	Skoda Octavia	49,280
14	Audi A4	49,240
15	Nissan Qashqai	46,988
16	Toyota Yaris	46,770
17	VW Polo	44,820
18	Renault Clio	44,679
19	Audi A6	43,707
20	Skoda Fabia	42,814
21	Ford Focus	41,910
22	Mercedes E Class	37,562
23	Fiat Ducato	35,017
24	Mercedes C Class	31,650
25	Audi A3 ⁽⁹⁾	31,505

- 1. Includes Volkswagen Golf and Golf Plus Models
- 2. Includes Volvo S60, S60 Cross Country, V60 and V60 Cross Country Models
- 3. Includes Volkswagen Passat and Passat CC Models
- 4. Includes Volvo V40 and V40 Cross Country Models
- 5. Includes Volvo S90, V90 and V90 Cross Country Models
- 6. In Europe the Corolla hatch was renamed Auris in Europe from 2012 to 2018. However the Corolla sedan remained available in some selected European markets that still had significant demand for the sedan body type which had lost popularity on the continent.
- 7. Includes BMW 3-Series and 3-Series GT Models

- 8. Includes BMW 5-Series and 5-Series GT Models
- 9. Includes Audi A3 and A3 Sportback Models

Top SUVs (2019)

NO	Model	Units Sold (2019)	Units Sold (2018)	diff (%)
1	Volvo XC60	13,240	13,293	-0.40%
2	VW Tiguan	11,655	9,821	18.67%
3	Kia Niro	7,887	5,405	45.92%
4	Volvo XC40	7,593	6,175	22.96%
5	Nissan Qashqai	6,213	6,344	-2.06%
6	Mitsubishi Outlander	5,161	3,247	58.95%
7	Toyota RAV4	4,765	3,613	31.88%
8	Toyota C-HR	4,486	4,074	10.11%
9	Skoda Kodiaq	4,331	2,691	60.94%
10	VW T-Cross	3,723	-	N/A
11	Dacia Duster	2,992	2,608	14.72%
12	Volvo XC90	2,852	2,559	11.45%
13	Renault Captur	2,792	2,902	-3.79%
14	Peugeot 3008	2,618	3,178	-17.62%
15	VW T-Roc	2,347	2,752	-14.72%

Top SUVs (2010-2019)

NO	Model	Unit Sold
1	Volvo XC60	119,999
2	VW Tiguan	54,179
3	Nissan Qashqai	46,988
4	Kia Sportage	27,703
5	Mitsubishi Outlander	25,634
6	Toyota RAV4	25,479
7	Renault Captur	19,758
8	Volvo XC90	19,161
9	Dacia Duster	18,068
10	Kia Niro	17,166
11	Audi Q5	16,494
12	Ford Kuga	15,235
13	BMW X1	14,735
14	BMW X3	14,696
15	Honda CR-V	14,066

Sales of Jeep (2019; 2010-2019)

Date	Sales (Unit)
2019	1,052
2010-2019	7,744

Sales of Jeep Cherokee and Grand Cherokee (2019; 2010-2019)

Date	Sales (Unit)
2019	179
2010-2019	3,028

Sales of Jeep Wrangler (2019; 2010-2019)

Date	Sales (Unit)
2019	260
2010-2019	1,942

Data: SEMA calculations from bestsellingcarsblog.com, IHS data, and Bilsweden.se