



“ I am the rare leader in the automotive aftermarket industry with experience in both the public and private sectors and know how to communicate our industries needs to federal, state, and local governments, and how to impact real change. ”

RE-ELECT TED WENTZ FOR SEMA BOARD OF DIRECTORS



LEADERSHIP EXPERIENCE

I proudly serve on the SEMA Board of Directors as a distributor/retailer. Over my three year term, I have served on the Board Nomination Selection Committee, chaired the Emissions Working Group Task Force, co-chaired the Launchpad Working Group, served as the Board Liaison to SEMA's Truck and Off-Road Alliance (TORA) and Future Leaders Network (FLN), and been an active member in a variety of Board initiatives, including representing the Board in our recent recruiting efforts for the senior vice president of public and government affairs.

I am the CEO of Quadratic, one of the largest and most well-known off-road parts and accessories retailers/distributors. I am ultimately responsible for the entire organization, including our strategic direction, earnings growth and strength of our brand. Our company has undergone a tremendous amount of change throughout our 30+ year history but I'm proud to say we are still family owned and operated.

I have successfully led organizations in the public, private and volunteer sectors, in multiple markets in the private sector, and across a variety of team sizes. I believe the diversity of these achievements underscores my ability to adapt to an array of challenges and requirements while redefining and enjoying victory. Many can win once but my teams have won many times on a variety of playing fields.

I am most proud of being a part of a multi-generation family business. The unique challenges and rewards of family businesses are what makes these types of organizations so special. In reality, I began training for my current role as CEO when I was a young boy working on vintage British sports cars and Jeeps with my father. He taught me about cars, tools, driving, business and how to mix all those things together. Working in a family business is never easy, but I am blessed to have such an opportunity.

VISIT THE SEMA BOARD OF DIRECTORS CANDIDATES MICROSITE - WWW.SEMA.ORG/2023-BOD-CANDIDATES



INITIATIVES

WHY I'M RUNNING

- SEMA needs leadership that understands our industry's needs, how to communicate those needs to federal, state and local governments, and how to impact real change. I am the rare leader in the automotive aftermarket industry with experience in both the public and private sectors who is capable of accomplishing these goals. I speak the languages of both profit and electoral public opinion. I have developed desirable automotive accessories and also navigated stakeholders through the federal rulemaking process. I am as comfortable discussing gear ratios as I am debating contentious policy and its economic impact at a Capitol Hill hearing. During my time on the Board, I believe I have been a powerful voice working on issues with our representatives in Washington, leading the discussion on political strategy, and supporting staff's effort to modernize our teams in Washington and Sacramento.

PROTECTING YOUR RIGHT TO MODIFY

- I believe the most concerning threat to our industry is federal and state regulatory overreach. Often, new laws and rules are ill-informed and are driven by one-sided ideologists. Imbalanced regulations usually create massive collateral damage, in this case handcuffing our industry's ability to create jobs, grow small businesses and ultimately drive economic growth.

EVOLUTION OF THE SEMA SHOW

- The best trade show in the world, the SEMA Show, can get even better. Today, we host the greatest trade show in the world. However, the majority of automotive enthusiasts can only engage with the Show through social media and stories. Starting with SEMA Fest, we can change that and open the SEMA Show experience to everyone. But we must do so while not contracting, but instead expanding, member businesses opportunities to grow their companies at the Show. My extensive event marketing experience in both the OE and aftermarket worlds gives me the perspective a Board member needs to strike this balance between supporting our member companies and engaging the automotive enthusiast public at large.

A VOICE FOR THE AFTERMARKET INDUSTRY

- The rapid expansion of electric vehicles can certainly be seen as a threat, but it also creates new categories of aftermarket products and services while introducing vehicle owners to the aftermarket who do not even know we exist today. SEMA should become a recognized leader in the world of electric vehicles while balancing the needs of our members who depend on internal combustion engine (ICE) vehicles. There is no reason why we cannot service and support both the old and the new.

ENDORSEMENTS



“ Ted Wentz is just what the SEMA Board of Directors needs. He is true car-nut and truly understands how to channel that passion into business success. Ted understands our industry's needs and is the right person to help us face the challenges ahead. I am proud to endorse him for the SEMA Board. ”

Brian Appelgate
C.O.O.
Holley Performance



“ Ted Wentz III led the SEMA Board through challenging times and has the strategic vision and solid decision making to lead SEMA into the future. He has my vote for another term! ”

Greg Adler
Owner
Off Road Warehouse (ORW)