



# LES IS MORE

**MORE SUPPORT. MORE SUCCESS. MORE FOR YOUR BUSINESS.**



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## VOTE Les Rudd *for SEMA Chair-Elect*

### Les Rudd Is Running for SEMA Chair-Elect With a Commitment to Do MORE for YOU:

- MORE advocacy for small businesses.
- MORE solutions for regulations, customer engagement, and rising costs.
- MORE opportunities for SEMA members to thrive.

### Why Les Rudd?

Les knows the real-world challenges our industry faces. Through his “*Les is More*” vision, Les Rudd is committed to advancing your business by targeting regulatory overreach, fixing supply chain frustrations, and addressing cost pressures. Les will champion innovation in internal combustion engines, ADAS, and defend your right to modify and repair while advancing SEMA’s mission to ensure your business prospers.

### Proven Leadership:

- 30+ Years in SEMA Council/Network roles.
- 7-Time SEMA Rep Agency of the Year winner.
- Inducted into the SEMA Hall of Fame.
- 7+ Years on SEMA Board of Directors.
- President’s Club SEMA PAC.
- PWA/CAN Person of the Year.

### VOTE Les Rudd for SEMA Chair-Elect!

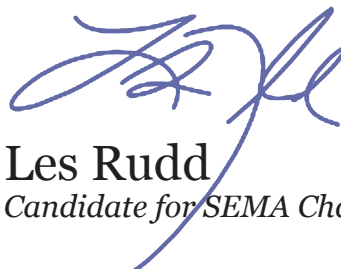
With proven experience and YOUR VOTE, Les will steer our industry to a brighter future.

***For more of What Matters—VOTE LES!***



**2025 SEMA CANDIDATES  
BOARD OF DIRECTORS**

<http://www.sema.org/2025-bod-candidates>



Les Rudd  
*Candidate for SEMA Chair-Elect*

