

MARK TAYLOR

4 SEMA BOARD 2025



★ **WORK WITH
WASHINGTON
LAWMAKERS ON
POLICY POSITIONS
TO BENEFIT THE
AFTERMARKET**

★ **ADDRESS
EMISSIONS &
PRESERVE LEGAL
MODIFICATIONS**

★ **CREATE
THE NEXT
GENERATION
FUNNEL**

★ **FAMILY FIRST, CARS,
PROTECTING OUR INDUSTRY**

★ **FOCUS ON THE JOBBERS THAT
SUPPORT OUR INDUSTRY**

★ **WORKING WITH DISTRIBUTION ON
EXPANDING MARKETS**

★ **FOCUS ON THE FUTURE OF EV
AND HYDROGEN VEHICLES**

WWW.SEMA.ORG/2025-BOD-CANDIDATES

EXPERIENCE ★ INTEGRITY ★ LEADERSHIP

VICE PRESIDENT KAM MARKETING 1995-PRESENT

35+ YEARS IN THE PERFORMANCE AFTERMARKET

2015 KAM MARKETING SEMA REP OF THE YEAR AWARD

RECEIVED THE REP OF THE YEAR AWARD FROM MAGNAFLOW 2014 & 2015

RECEIVED THE REP OF THE YEAR AWARD FROM EDELBROCK 2017

4 TERM MAYOR FLORHAM PARK NJ

BOARD OF DIRECTORS 1ST VP NEW JERSEY LEAGUE OF MUNICIPALITIES



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★ How It All Began ★

FIRST AND FOREMOST, I AM A REAL ENTHUSIAST AND HAVE BEEN SINCE MY EARLIEST MEMORIES OF CAR SHOWS AND NHRA DRAG RACING EVENTS. MY LOVE FOR THE INDUSTRY ALL STARTED WHEN I WAS HIRED BY BOB BRADSHAW AT THE AGE OF 16. I WORKED AS A WAREHOUSE HELPER AT THE RETAIL CHAIN IN NEW JERSEY CALLED VANIDERSTINE SPEED AND AUTO. THE COMPANY WAS 10 STORES STRONG, AND IT WAS A GREAT INTRO TO WHAT WOULD BECOME MY CAREER FOR OVER 35 PLUS YEARS NOW. IT ALL STARTED WITH MY LOVE FOR FAST CARS. I HAVE OWNED MANY CARS SINCE MY FIRST, WHICH WAS A 1971 DODGE CHARGER. MY CURRENT CAR IS A "1968 SS 396 CHEVELLE" WHICH I HAVE OWNED FOR CLOSE TO 40 YEARS NOW.

IN THE FOLLOWING YEARS, I WORKED AS A MANUFACTURERS REP FOR TWO FIRMS BEFORE JOINING KAM MARKETING IN 1995. SINCE THEN, I HAVE CALLED ON ALL CLASSES OF TRADE FROM RETAIL TO ENGINE BUILDERS AND MORE. IN MY CURRENT ROLE AS VICE PRESIDENT OF KAM MARKETING, I CALL ON DISTRIBUTORS, WDS, E-COMM, ENGINE PARTS DISTRIBUTORS, SPEED SHOPS. I ALSO WORK EVERY DAY ON IDEAS TO IMPROVE MY SELLING STRATEGY BY READING UP ON CURRENT EVENTS IN THE INDUSTRY. I DO POSSESS A PASSION FOR OUR INDUSTRY AND IF ELECTED I WILL WORK WITH SEMA TO PROACTIVELY GROW RELATIONSHIPS WITH FEDERAL AND STATE GOVERNMENTAL OFFICIALS TO ENSURE THAT THE RPM ACT AND OTHER CARB RELATED BILLS CONTINUE TO BE MONITORED AND HELP SAFEGUARD THE FUTURE OF THE INTERNAL COMBUSTION ENGINE (ICE) AS WELL AS THE AUTOMOTIVE AFTERMARKET AS WE KNOW IT.



I AM HUSBAND TO MY WIFE JANET OF 35 YEARS & FATHER OF OUR TWO GROWN CHILDREN, ERIN AND CHRISTOPHER.

Endorsements:

- ★ DAN STEWART PARTNER XTREME DEISEL PERFORMANCE (XDP)
- ★ JOHN BABCOCK PRESIDENT POWERMASTER CORP
- ★ MATT MABRY TURN 14 DIVISIONAL PURCHASING MANAGER
- ★ MARY QUINN VICE PRESIDENT VENDOR RELATIONS ID AUTO (CARLD.COM)
- ★ ARMAND MANCINI PRESIDENT & CEO LIBERTY ENGINE PARTS