



VOTE
**NORRIS
MARSHALL**
FOR CHAIR-ELECT
OF THE SEMA BOARD OF DIRECTORS

AN INDEPENDENT AMERICAN SPEED PARTS MANUFACTURER

EXPERIENCED, HONEST & FOCUSED ON THE FUTURE

- I started my business in 1982 and have grown and evolved the company from a one man machine shop to a production remanufacturer, to a new engine manufacturer. BluePrint Engines currently has 250 employees, and operates out of a 210,000 square foot facility in Kearney, NE. BluePrint Engines has built more than 400,000 crate engines, all proudly made in the USA.
- As a current member of the SEMA Board of Directors, my focus has been legislation and regulation. I work closely with our Washington D.C. team and serve as Chairman of our Political Action Committee (PAC) and will continue to push for the betterment of our industry in D.C.
- I am a firm believer in growing people and am most proud of helping my employees grow into leaders. We have a great team at BluePrint Engines, and almost all of them started at the bottom. Great companies and organizations are made up of regular people who are pushed, encouraged, and mentored to be great. This has been my management style and philosophy throughout my career, and it has been effective.

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I'm running for Chair-Elect of the SEMA Board of Directors to protect our industry from the market forces shaping our industry, to guarantee we are encouraging youth engagement in the automotive hobby, and to keep the government out of our businesses and out of our pockets.

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LEARN MORE



VISIT THE SEMA BOARD OF DIRECTORS CANDIDATE MICROSITE: [SEMA.ORG/2025-BOD-CANDIDATES](https://sema.org/2025-bod-candidates)



WHY I AM RUNNING FOR CHAIR-ELECT

- After serving on the Board of Directors for the last three years, I have a clear vision for the future of our industry and the SEMA organization as a whole. My focus has always been on protecting what makes this industry special: innovation, personalization, and the freedom to build and enjoy vehicles the way we want. Today, that freedom is under threat. As Chair Elect, I want to build on the advocacy work we've started in Washington and continue to grow our efforts to protect our rights, support our members, and strengthen our voice nationally.
- I have nothing to gain, and everything to give. With over 40 years of leadership experience, I understand what it takes to steer a large organization through change while staying true to its roots. I want to help SEMA evolve, stay relevant, and keep fighting for the builders, small businesses, and enthusiasts that make our industry what it is.

AN AMERICAN MANUFACTURER

- I built my first engine at 15 by following a Hot Rod article from Jack Roush—and I've been hooked ever since. I've raced, machined, sold, and even lobbied in D.C. Over the years, I've learned how to bring both performance and industrial engines to market while navigating tough emissions regulations every step of the way.
- I work directly with top vendors daily and believe our industry needs a manufacturer in the Chair Elect seat—someone who understands where we've been, what we're facing, and how to keep us moving forward.

WHAT I WILL FIGHT FOR

- **PROTECT THE RIGHT TO MODIFY** - I will fight regulations that threaten our industry and members. Change is already happening with the work we are doing in DC, but we need to continue to support that effort. I will push back on legislation and regulations that hinder our members from conducting business and take away Americans' right to modify and enjoy modified vehicles
- **IMPROVE OUR SHOWS** - The SEMA Show is made great by the cars, the horsepower, the people, and the world-class builds. But I believe we have an opportunity to continue to improve the show if we closely benchmark other successful events and are careful not to follow fads.



"I strongly endorse Norris Marshall for SEMA Chair-Elect. He has spent decades leading and building one of the most successful crate engine manufacturing companies in the world, while also serving roles in volunteer leadership in our industry and in his own community. What Norris has done with BluePrint Engines - creating a culture of accountability and focus on results and performance - he did with thoughtful leadership, strategic thinking and team building. He has applied those same tactics to the SEMA Board and the SEMA PAC, something I'm obviously very close to and proud of. I could not think of someone more qualified to lead SEMA into the future during unprecedented times."

DOUG EVANS
SENIOR BUSINESS ADVISOR - Radial Equity Partners



"I met Norris a few years ago and it's clear he's the real deal. As a builder, a businessman, and a true gearhead, Norris understands our industry from the ground up. What sets him apart is his passion—not just for engines, but for people, progress, and protecting what makes the automotive world special. I'm proud to support Norris for Chair-Elect of the SEMA Board of Directors."

DAVE KINDIG
Celebrity Car Builder



"I've had the privilege of serving alongside many dedicated individuals in this industry, and Norris Marshall stands out as a true leader. His commitment to the performance aftermarket, his service on the SEMA Board, and his background as a successful engine builder speak volumes about his passion and capability. Norris understands both the challenges and opportunities we face, and I believe he is exceptionally well-suited to help guide SEMA's future. I encourage you to vote for Norris for Chair Elect of the SEMA Board of Directors this election.."

AMY FAULK
CEO - Hypertech