

Your SBN Resources in 2022!

Women's Leadership Forum

Join SEMA Businesswoman's Network for three days of empowerment, learning, education via presentation and workshops, networking, and inspiration. The Women's Leadership Forum is an in-person event for women in the automotive industry designed to provide focused education, help create lasting relationships among peers, while gaining the leadership skills to help them thrive and advance in their careers. Empowering women in this field enhances the company's culture, has proven success to advance the company and creates mentorships to guide our future generations.

This program will help you lead with lasting impact and build strategic advantage for your company. You will emerge reenergized about your career and empowered with a realistic agenda for change in your company—and in your own approach to leadership. This inaugural event will be held March 2022 in Southern California! SBN Members will receive registration information as soon as possible.

SBN Members Connecting with Each Other

SBN is back in action in 2022 with hosting more mixers at industry events across the US. The SBN Events Committee understands that our members have missed so many opportunities to connect with old friends, meet new ones and simply have the ability to meet more women to build your tribe. Stay tuned for more information.



Virtual Education

SBN will continue its Virtual Education series providing a monthly webinar for all SBN Members. The 2021 Virtual Education Series offered attendees expert education, tips and advice on topics that varied from resume creation to enhancing your management skills to C-Suite insights on how to have a thriving business throughout the pandemic. After each presentation, attendees were able to network both in small group discussion as well as the chat feature during each presentation. In 2022, the series will continue to provide education for all members of SBN on topics ranging from emotional intelligence to earning a raise to balancing your life. Experts in all topics will be presenting for a portion of the time and facilitating small groups for the remainder of the session.

SBN will also continue its Live Chats, taking the opportunity to connect with women from all aspects of the industry. During SBN's Live Chats, attendees can chat directly with speakers via the comments section. 2021 featured Cheri-lynn Welch, Kathryn Reinhardt, Rose Kawasaki and so many more! Access is available to all SBN members via FaceBook and soon Instagram as well!

If you want to receive news as soon as it is available, contact Council Director Nicole Bradle at NicoleB@sema.org at any time.

