

COMING IN 2022 FOR WTC

Wheel and Tire Insights Series Continues!

WTC is continuing its exciting and informative virtual education series in 2022 designed especially for our members! WTC continues to focus on topics important to drive the world in the Wheel and Tire industry as it did in 2021. If that interests you, then the WTC Education team has a treat for you. We've arranged for leaders in the industry to give real world talks with topics for WTC members and their peers, ranging from advancements in the Tire and Wheel designs for the future, high level knowledge of the RPM act and how you can help, and ways to grow and sustain your business for the future. These talks are powered by the best in the industry, about 30-45 minutes long with the unique benefit of giving you access to our expert speaker live to answer your questions after the talk. Two unique and beneficial aspects of these presentations are: the in depth-technical discussion are far greater than other sessions out there and the speaker will be live during the presentation to answer questions and chat directly with you. Powered by SEMA's Wheel and Tire Council, these sessions are free for members and you can't find them elsewhere.

WTC Members Connecting with Each Other in 2022!

WTC will be hosting in-person networking opportunities in 2022. The WTC Select Committee identified In Person Networking as a priority at their March Long Range Planning meeting. We know that our members have missed so many opportunities to connect on current projects, new trends and challenges that you are experiencing. To help keep you engaged with each other and continue to provide a solid peer networking, WTC will be having several mixers in 2022 at key industry events! Stay tuned for more information

If you want to receive news as soon as it is available, contact Council Director Nicole Bradle at NicoleB@sema.org at any time.

