

Leaders & Legends

JULY 25, 2025 SHERATON UNIVERSAL

SENA GALA



THANK YOU

SEMA Cares would like to acknowledge the following volunteers for supporting our 2024/2025 charitable efforts:

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Welcome

Welcome to the 2025 SEMA Leaders & Legends Gala—an evening dedicated to honoring the passion, innovation and spirit that define the automotive aftermarket industry.

Tonight, we proudly welcome the newest members of the SEMA Board of Directors and express our heartfelt appreciation to our ongoing and outgoing Directors for their outstanding service and leadership. We are also privileged to induct the SEMA Hall of Fame Class of 2025—individuals whose exceptional accomplishments and enduring impact continue to shape our industry.

This evening also shines a light on a cause close to our hearts: the SEMA Cares Industry Cup Challenge. Held in conjunction with the Gala, the Challenge invites companies to sponsor pinewood race cars built by children and compete in friendly, head-to-head races. These efforts benefit SEMA Cares, which supports meaningful causes through partnerships with organizations like the Austin Hatcher Foundation, Childhelp and Victory Junction—helping improve the lives of children in need.

We also take this opportunity to recognize our incredible volunteers. Their tireless commitment, alongside the dedication of SEMA staff, is what powers the many programs and initiatives that serve our member community year-round. Join us in celebrating their invaluable contributions.

On behalf of everyone at SEMA, thank you for being part of tonight's celebration and for continuing to fuel the future of our industry.



Melanie WhiteChair of the Board
SEMA



Mike Spagnola
President and CEO
SEMA



Lori RamseyChair
SEMA Cares Committee

THANKYOU



As I conclude my term as Chairman of the Board, I'm incredibly thankful to have served alongside so many of you, and all that have volunteered to serve our industry. I'm proud of the progress we've made—defending our Right to Modify, Enjoy, and Repair—and of major victories like repealing California's EV mandate and launching our new alliance with FIA.

Tonight, we celebrate our four Hall of Fame inductees who are all friends. I've had the honor of working alongside or doing business with each of them - and I was lucky enough to be the one to call and share the good news.

Let's just say the reactions were unforgettable. One inductee may have even dropped a few colorful words while in a grocery store parking lot! But beyond the laughter (and some tears), what I heard on every call was raw emotion—proof of the passion, dedication, and decades of hard work and commitment that brought them here.

This Gala is more than a celebration. It's a reminder of what makes our industry so special—people driven not just by business goals, but by love for what we do. Passion is the fuel that drives our industry.

To our 7,000 members and their employees, our staff, and the enthusiasts who give us all an opportunity to do what we love—thank you.

Please enjoy the evening! Best Regards,

Kyle Fickler

SEMA Immediate Past Chairman



PROGRAM BEGINS AT 7:00 P.M.

NATIONAL ANTHEM - CARMEN BRADLEY

OUTGOING CHAIRMAN ADDRESS - KYLE FICKLER

DINNER SERVICE

SEMA CARES UPDATE - LORI RAMSEY

PRESIDENT REMARKS - MIKE SPAGNOLA

CHAIRMAN REMARKS - MELANIE WHITE

BOARD OF DIRECTORS CEREMONY

HALL OF FAME RECOGNITION

2025 HALL OF FAME INDUCTEE RECOGNITION

LUANNE BROWN

GEORGE LATHOURIS

JOHN McLEOD

LARRY PACEY

PRODUCTION:

EVENT HOST: KEVIN OESTE

EVENT PRODUCTION & DESIGN: LUCID

Special Thanks to the Outgoing Members of the SEMA Board of Directors

OUTGOING

JAMES LAWRENCE
CEO and President, POWER

KATHRYN REINHARDTSVP of Marketing and Events, Hemmings

Welcome New Members of the SEMA Board of Directors

INCOMING

CHRIS DOUGLASPresident/Owner, MCD Enterprises

BRIAN HERRON CEO, OPUS IVS

2025 SEMA BOARD OF DIRECTORS

CHAIR OF THE BOARD

MELANIE WHITE

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KELLE OESTE

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CEO, Magnuson Superchargers

MELISSA SCOLES

President & CEO, QA1

MARCUS UMLAUFF

General Manager Truck, Toyota Motor North America

TED WENTZ

CEO, Quadratec

IPC/SECRETARY

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Director of Business Development ProCharger

TREASURER

CHRIS DOUGLAS

President/Owner, MCD Enterprises

COUNCILS & NETWORKS

No matter what niche you're in, there's a dedicated council or network for each of the following industry segments:



Joanna Agosta Shere, Chair Steele Rubber Products

Chris Compton, Chair-Elect

Distinctive Industries

Marcy Yanus, Director



Bob Morreale, Chair

The Tuning School

Karen Salvaggio, Chair-Elect

Scorpion EV

Nicole Bradle, Director



Jerid Suchy, Chair BuiltRight Industries

Dan LaRou, Chair-Elect

Chrome Enhancements

Denise Waddingham, Director



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Tiffanie Hartenstein
Oracle Lighting Technologies

Jaclyn Bradham

Oracle Lighting

Nicole Bradle, Director



Dawson D Druesedow, Chair 4 Wheel Performance

Mike Hallmark, Chair-Elect ProtoTitan

Denise Waddingham, Director



Brett Kinsfather, Chair Shopmonkey

Dan Guyer, Chair-Elect Keystone Automotive Operations

Nicole Bradle, Director





THE ASSOCIATION HONORS ITS 2025 HALL OF FAME INDUCTEES

By Michael Imlay









Luanne Brown

George Lathouris

John McLeod

Larry Pacey

The road to SEMA Hall of Fame recognition is a challenging one. To be considered, a potential nominee must have served the specialty automotive industry for at least a decade. Next, the candidate must make a significant impact on the aftermarket, enhancing the industry's and/or association's stature and growth.

Nominated by specialty-automotive peers, Hall of Fame candidates are then vetted by a special task force and approved by the SEMA Board of Directors. Traditionally, only one to four individuals are ultimately recognized each year. Since the first Hall of Fame induction in 1969, just 180 have made the list.

Rather, make that 184. This year, SEMA adds four new members to the prestigious circle: Luanne Brown, George Lathouris, John McLeod and Larry Pacey.

"The automotive aftermarket industry has grown in remarkable ways thanks to the contributions of this year's Hall of Fame inductees," said SEMA President and CEO Mike Spagnola in announcing their selection. "Through their leadership and innovation, they not only changed the course of the industry's history but inspired and shaped the success of those around them."

Indeed, they have. Fueled by entrepreneurial drive and deep technical expertise, Brown founded eTool Developers in 2001, building proprietary platforms that filled critical gaps in website development and product data management. Her work empowered manufacturers, resellers, solution providers and rep agencies to adapt to an ever-changing digital landscape, streamlining operations, improving data exchange and driving real business growth. She has also been a tireless association volunteer on various fronts.

A 45-year industry veteran, Lathouris is well known for personal and professional success built on customer relationships and partnerships. From his first job at American Speed Equipment in the late '70s to his last as vice president of global sales at The

Warn Group, Lathouris is recognized by his peers for consistently putting the customer first and exceeding expectations, both with customers and his fellow employees. The 2013 SEMA Person of the Year, Lathouris has also been an active booster of SEMA council and network programs and industry initiatives.

McLeod has served the automotive and SEMA communities for more than 23 years, starting with his early days working with Classic Instruments on custom automotive builds in the late '90s and continuing even after his sale of the company in 2021. Under his leadership, Classic Instruments evolved from a small niche operation into an industry cornerstone, continually pushing boundaries of design, technology and quality standards in automotive instru-mentation. Also deeply involved in SEMA council and education programs, he is well-known for his volunteerism, work ethic and integrity.

Pacey's 56 years of industry experience began in 1969 when he opened National Carburetor Exchange in a small building, rebuilding and installing carburetors in South Florida. Over a five-year period, the business evolved into a retail parts store handling many performance lines in addition to the carburetor line. In 1974, the company became a warehouse distributor, carrying all performance lines and selling exclusively to wholesale customers. Renamed as National Auto Parts Warehouse dba National Performance Warehouse (NPW), it continued expanding into traditional auto parts through the '80s, and starting in 2008 added warehouses all over the United States and Canada. His philanthropy and service to SEMA are also widely recognized.

In the following pages, SEMA is pleased to profile all four of these accomplished individuals. Each, in their own way, has helped propel the industry forward to the benefit of all.

CLASS OF 2025



LUANNE BROWN

Driving e-Commerce Forward

Looking back, Luanne Brown was probably destined to make her mark in the specialty automotive sector. Raised alongside three brothers in Grand Haven, Michigan, she was always comfortable in traditionally "male spaces" from a young age. "I was always kind of a tomboy," she admits. "My dad would put a dump truck full of sand in our backyard every year, and by the fall, it would be worn down to nothing from our Tonka trucks and Hot Wheels cars."

A metal pattern maker, her father also introduced her to industrial concepts, which later informed her understanding of the automotive manufacturing sector. As a young adult, however, Brown's early career centered on a host of Kelly Girl assignments, where she gained insights into business operations across a range of companies—knowledge she would later apply as an entrepreneur.

In 1977, she met her soon-to-be husband Russell.

Married in 1981, they had two children, Sarah and William.

Brown initially became a Girl Scouts troop leader for her daughter's troop and eventually went on to oversee approximately 20 regional troops, supporting more than 200 Girl Scouts over time. With all the logistics and multitasking involved in her volunteer work, Brown was acquiring even more skills applicable to the corporate realm. But she was also keen on expanding her scouts' horizons beyond the typical troop activities. "I taught them how to change the oil and tires on cars," she relates.

At the same time, Brown was watching the emergence of the internet, business and e-commerce technologies that characterized the late '90s and early '00s—areas that she was intent on exploring in her career development. In 2001, she attended her first SEMA Show, assessing the aftermarket's need for digital innovations. The connections she made there stoked her entrepreneurial spirit. With Russell's encouragement, she launched eTool Developers, a company specializing in web development and digital strategies. "Russ believed in me," she says. "We reversed roles. I started this company and started traveling while he left corporate life to be at home with the kids."

It was a turning point for Brown and the aftermarket alike. The ideas she pitched to the industry were novel



BEYOND THE SBN, BROWN SERVED THREE TERMS ON THE SEMA BOARD OF DIRECTORS FROM 2008-2015 AND HELD LEADERSHIP POSITIONS IN MULTIPLE SEMA ENTITIES AND TASK FORCES.



and even unconventional at the time. However, her ability to articulate highly technical concepts in plain language won over early skeptics, making her a trusted evangelist for web-based business tools. Today, eTool Developers is a well-known brand credited with transforming specialty-equipment brands of all types and sizes while advancing industry commerce.

And while Brown has been a trailblazer for other women along the way, she never made identity the center of her industry dealings. "Don't work with me because I'm a woman," she would tell potential clients and partners. "Work with me because I'm good at what I do."

That's not to say she hasn't been a voice for industry women. Elected chair of the SEMA Businesswomen's Network (SBN) in 2006, she set out to revamp the group as a working network-council like any other. Purely social luncheons were replaced with business networking, educational and professional events, arming SBN members with strategic skills for professional growth, heightened opportunities and industry advocacy.

Beyond the SBN, Brown served on the SEMA Board of Directors for three terms from 2008–2015 and held leadership positions in multiple SEMA committees and task forces, including SEMA Cares chairperson for seven years. Currently, she is vice president of the Automotive Aftermarket Charitable Foundation (AACF), a role she finds incredibly fulfilling. "When you have the power to help someone through the worst traumas in life, that's rewarding," she says.

Despite her many industry accomplishments, Brown expresses surprise and appreciation at being named to the SEMA Hall of Fame. "To be honored in this way by my industry family is amazing, and



I'm very grateful for SEMA," she says. "This is the highlight of my career." Brown also expresses deep appreciation to her family, especially Russ, who has always shown support and urged her to see life as an adventure. She is exceptionally proud of her daughter Sarah who is an educated world traveler, and her son William who is now active in her company's leadership as president and managing partner.

And though Hall of Fame honors represent a career high point, Brown says she has yet more to achieve. She continues to give personal attention to eTools' growing team, confiding that she still gets a special thrill when a complex website build comes to life for a customer.

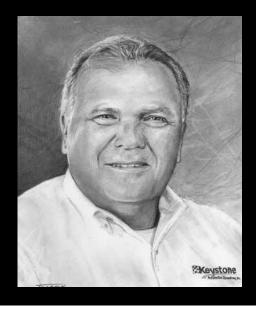
"Next year is our 25th—a big deal for us," Brown beams. "The company is stronger than it's ever been and poised for even more greatness to come."

Brown, who was SEMA Cares chairperson for seven years, is now vice president of the Automotive Aftermarket Charitable Foundation.



Brown admires the iconic George Barris Batmobile at the SEMA Garage Diamond Bar opening in 2014.

CLASS OF 2025



GEORGE LATHOURIS

Forging Valuable Relationships

The retired vice president of global sales for Warn Industries, George Lathouris can boast of a fulfilling specialty-equipment career spanning more than four decades. But that career wasn't a foregone conclusion when the then-Long Islander left college in the late '70s and immediately got to work finding his passion.

Lathouris with Buck (left) and Randy Baker (right) at the Baker Driving School in Rockingham, North Carolina, after winning a BFGoodrich promotion for selling the most tires in 1984. As as an American Specialty WD salesperson in the '80s, Lathouris won numerous incentive programs.

Lathouris reveals that he once worked for a company that managed tour merchandise for major rock bands like Yes, Kansas and ELP. "Working for Brockum offered great benefits but demanded constant travel as touring moves coast to coast, night after night," he remembers. Eventually, the exhausting schedule and a good friend led him to accept a warehouse position stocking tires for Butch Lahmann at American Speed. (Admittedly, his passion for cars played a big role in the switch.)

Over time, Lathouris worked his way up the ranks, first into customer service, then sales, and finally sales management. Those early years instilled in him a deep appreciation for every rung on the industry ladder and

eventually led to positions at Dick Cepek Tires,
Lund International, and then a senior management
position at Keystone Automotive in 1999. During a pivotal
period of growth for Keystone, Lathouris played a central
role in expanding the company's footprint. More than 20
new cross-dock facilities were launched, thousands of
customer relationships were forged and several
strategic acquisitions were completed, and Keystone
became more influential from coast to coast. Lathouris
was deeply involved in many of these initiatives and views
this phase as his most significant contribution to the
company's overall success. When Keystone bought Warn
Industries in 2017, he was placed in charge of sales for the
new acquisition.

"The purchase was made official Tuesday at the SEMA Show," Lathouris recalls. "I began the day wearing a Keystone shirt and got the call around 8:00 a.m. I swapped into a Warn shirt at the booth, ran over to South Hall and felt just like The Flash! It was a dream of mine to work with Warn for years, and now it was becoming a reality."

In his new role, Lathouris navigated sensitive transitions with former competitors who had now become clients. Known for an innate ability to treat everyone with integrity, he worked diligently to turn "sideways looks" into smiles and results, guiding Warn's team through the challenges of the pandemic and surging off-road demand.

Ask around the industry, and Lathouris receives high marks for his relationships with mom-and-pop shops, research and development operations, and giant retailers alike. His professionalism in understanding, evaluating and distilling the values of suppliers, customers and products into packages that benefit every party has made him a





trusted industry leader. He is especially praised for his relatable demeanor and easy-going sense of humor.

For Lathouris, it all stems from a simple philosophy that he endeavors to practice with everyone he meets: "We're all individuals and human beings that think different ways. But as long as you treat people the way you want to be treated and always do it respectfully, everyone wins."

In addition to his professional roles, Lathouris has been a longtime SEMA volunteer, notably serving on the former Light Truck and Accessory Alliance (LTAA), now known as the Truck and Off-Road Alliance (TORA). He became the council's chair-elect in 2007 and served two terms as chair from 2009-2013. In 2013, Lathouris was named SEMA Person of the Year, one of the association's highest honors.

In 2016, he was inducted into the LTAA Hall of Fame.

Along the way, he helped organize early Pinewood Derby fundraisers for SEMA Cares charities and was instrumental in a series of charitable Jeep builds and "Overhaulin'-style" community projects. In addition, he has been a trusted mentor to many.

"If you work with folks and get them to places where they can thrive, those relationships become special," he explains. "There are great opportunities every day for all of us to do those little things that can make people the best they can be."

The news that he'd been accepted into the SEMA Hall of Fame took Lathouris by complete surprise. "Time seemed to pause, thinking in that instant that I could stand alongside all of the great men and women who've made our industry such a powerhouse



throughout the years," he reflects. "None of this would have been possible without the support of all the jobbers, manufacturers and associates I've worked with. It's their award, not mine."

Lathouris expresses deep love and appreciation to his wife Margie of 36 years, as well as their three children, for being his bedrock throughout a career that required intense travel—often 40 weeks a year. "Margie is the most unbelievable patient, loving, supportive partner in the world, and the kids have most certainly followed her lead," he says. Ultimately, Lathouris sees his legacy not just in the professional relationships he has forged but, in the strength and closeness of his family.

In his first American Speed office role, Lathouris took on customer service responsibilities, helping him develop essential skills and build thousands of relationships with retailers across the United States and Canada.



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CLASS OF 2025



JOHN McLEOD

Advancing the Restoration Market

John McLeod's path to the aftermarket began not in a garage but on the small hometown streets of Boyne City, Michigan, as a police officer. Throughout his younger years, he worked in his family's greenhouse business. After high school, he pursued a technical degree in law enforcement. "I kind of figured out at a young age that I was not going to be in the greenhouse business, but that's where my tenacity for work comes from," muses McLeod. "If I have a fault in my life, it's that a work-life balance has never been my specialty. Thankfully, my wife Josette understands and tolerates that."

But McLeod also inherited an interest in cars from his grandfather, who owned an automotive pattern-making business, and his father, who carried on the tradition for a time by working for several other pattern-making companies. Seven years into his policing career, McLeod, who never shies away from new things, took on a side hustle maintaining a private car collection. That collection belonged to local businessman Mike Stowe, and the gig proved pivotal.

"I've been watching you," Stowe told the hardworking McLeod one day. "I want to start a [new] business, and I want you to run it."

McLeod was floored. However, after some thought, he accepted Stowe's offer and resigned from his police job. "Mike and I had a few rules," he recalls. "His were it couldn't be a local business and it must be international or at least in the United States. Mine were it had to be a hot-rod business and in Boyne City."

With those caveats, the two attended McLeod's very first SEMA Show, scouring Hot Rod Alley for ideas and contacts. The result was their joint-venture Great Lakes Motorworks, which over the next 17 years, built a national reputation for award-winning vehicle restorations. (McLeod was especially thrilled when the shop's rare '58 Dual Ghia project won best of show at Amelia Island.) Along the way, McLeod rubbed elbows with industry icons like the legendary automotive designer Tom Gale.

Such connections helped him hone both his craft and his entrepreneurial instincts. When he heard at a subsequent SEMA Show that a small gauge company named Classic Instruments was for sale, he and Stowe jumped at the opportunity. Stowe purchased the



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company, and McLeod moved all its equipment and operations from Oregon to Michigan.

"That was in the late '90s," McLeod recounts. "I absolutely fell in love with the gauges... Mike made the deal. He said, 'I'm going to buy this company; you're going to run it for one year. If you're still in business after one year, you'll buy me out. If not, well, I just made a poor investment."

Indeed, Stowe's investment paid off, and McLeod assumed ownership. Starting with one employee and a DOS computer, McLeod transformed the small operation into a highly successful and respected brand. He credits much of that accomplishment to his involvement in SEMA's Hot Rod Industry Alliance (HRIA), where volunteers like Rick Love, another SEMA Hall of Famer, shared advice and encouraged his professional growth.

A passionate believer in community and service to others, McLeod has, in turn, mentored many others since. He has served on HRIA's select committee and as council chair, helping to expand such programs as HRIA Education Days, the celebrated HRIA Reception at the SEMA Show, and the Show's popular Hot Rod Builder's Panel seminar aimed at fostering young careers. He has also helped document the council's history to preserve the hot-rod community's legacy.

In 2021, McLeod sold Classic Instruments to Holley Performance Brands, staying on as director for his former company along with recent acquisitions Detroit Speed, Racepak and Speartech. He has also resumed police work and is a certified instructor in tactical response and civilian survival. He credits Josette—herself an adventurer—with supporting and



encouraging his varied career moves. His blended family includes two stepchildren and grandchildren, the latter of whom he jokingly hopes to "corrupt into car culture."

As a new Hall of Fame inductee, McLeod joins a prestigious roster of industry icons that he deeply respects. "When you look at the list of members like Dave McClelland, Smokey Yunik, Brian Appelgate, Carroll Shelby and so many more amazing people who are my heroes—people I have looked up to for so long—I am honored to share this space with them," he says. "I'm hopeful that I can inspire at least one young person to be part of such an amazing industry like so many of them did for me."

McLeod with celebrity auto-enthusiast Jay Leno (center) and longtime SEMA HRIA volunteer Rick Love (right), another Hall of Fame honoree.



McLeod after his first over-200-mph run at the Bonneville Salt Flats. An avid hot-rod enthusiast, he has long been active in SEMA's HRIA council.

CLASS OF 2025



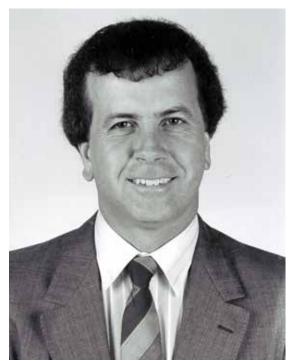
LARRY PACEY

Transforming Warehouse Distribution

Larry Pacey began his industry journey working part-time as a mechanic at a Florida gas station while attending Miami-Dade Junior College in the '60s. His family had resided briefly in Apollo City, Florida, then the Bahamas, before ultimately resettling in the Sunshine State. In 1969, he and a partner founded National Carburetor Exchange, a small carburetor rebuilding venture occupying a 600-sq.-ft. space. Pacey was only 19.

"The physical work was pretty tough," he reminisces. "It was a sweat box in South Florida with no cross ventilation... And, of course, with carburetors, you've got caustic soda and other hot stuff to clean them just to make matters worse."

But the toil paid off. Within five years, the business had expanded into a retail parts store handling numerous speed and performance lines. From there, it quickly morphed again into a wholesale-only warehouse distributor operation, which Pacey rebranded

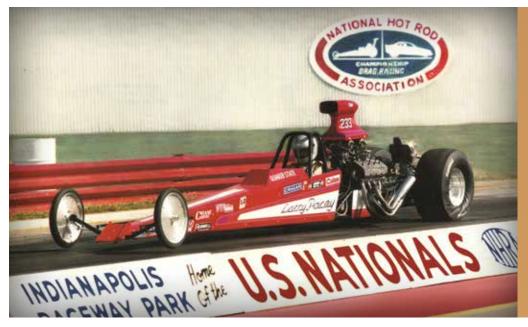


By the '80s Pacey's entrepreneurialism had taken him from small shop ownership into warehouse distribution. in the early '80s as National Performance Warehouse (NPW). For Pacey, growth and modernization went hand in hand. In an era when paper catalogs and price sheets were the norm, he helped introduce electronic pricing into mainstream aftermarket distribution. Meanwhile, from 2008 forward, the company expanded to include locations in 13 states and Canada and currently services more than 30,000 accounts in North America and several international markets. Over time, NPW would complete more than 37 acquisitions, many of which preserved legacy speed shops and warehouse distributors whose owners had retired or passed away. Often, NPW kept acquired brand names alive, maintaining the heritage of companies deeply rooted in their communities. More importantly for the industry, Pacey's vision united many regional distributors under a single, larger and more sustainable umbrella.

But back in the '70s and '80s, Pacey was more than an entrepreneur. He was also an avid drag racer, and credits motorsports with shaping his business ethic. From street races to American Hot Rod Association (AHRA), International Hot Rod Association (IHRA) and National Hot Rod Association (NHRA) events, he relished the hard work, long hours and refusal to settle for shortcuts that winning required. "I'm the only guy in drag-racing history that's ever held the national record in all three associations in the same year," he notes with pride. He retired from racing in 1989 and was inducted into the Miami-Hollywood Speedway Hall of Fame in 2013.

Hand in hand with his passions for business and racing, Pacey has a distinguished track record of service and philanthropy. For more than three decades, NPW has hosted a golf tournament in support of First





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Tee Miami, an organization dedicated to teaching kids life lessons through the discipline of golf.

Pacey has also served on the SEMA Board of Directors from 1994–1996, on the Performance Warehouse Association (PWA) Board of Directors from 1996–2015, as the latter's chairman from 2012–2013, and also on the Aftermarket Warehouse Distributors Association (AWDA) Board of Governors from 1996-2000. Currently, he serves on the board of the Aftermarket Auto Parts Alliance (AAPA), Automotive Accessories Marketing (AAM) Group, Engine Pro (EPG), and was awarded the prestigious AWDA Pursuit of Excellence Award at last year's industry event in Las Vegas.



And those are just a few of the organizations to which he has given time. "My wife Hilda jokes that I'll die at my desk," he confides. And while he acknowledges that retirement may be on the horizon "eventually," for the foreseeable future—with a vibrant team and new acquisitions in the works—he has no plans to slow down.

Moreover, family means a great deal to Pacey, and NPW has become a true family affair. Hilda, whom he married 51 years ago, still works alongside him part-time. Plus, "in most businesses like ours, the kids really don't have that much interest, but all my sons are now in the business," says Pacey, explaining that their son Chris serves as president and CEO, with John serving as vice president of purchasing, and Larry Jr. in sales. Two grandchildren, Tommy and Justin, are also with the company. It's a rare multi-generational continuity that Pacey says has earned the admiration of many peers and suppliers alike.

With a career filled with game-changing accomplishments, Pacey is no stranger to accolades—but he views his induction to the SEMA Hall of Fame as especially meaningful. "After giving what I have to this amazing industry, it feels like a full-circle moment for me," Pacey reflects. "I am also elated to be able to share it with my wife and my sons because I could not have done it without them. I want to thank SEMA for this prestigious award, and especially all the great employees at NPW and supplier partners who have helped me for 56 years."

(Left) Pacey and his wife Hilda at their retail store in 1974. The couple were still newlyweds at the time.



The SEMA Hall of Fame recognizes the visionary leaders, innovators, and passionate enthusiasts whose contributions have shaped the automotive aftermarket and fueled the growth of the industry. These individuals turned bold ideas and emerging businesses into a powerful movement that laid the foundation for what SEMA represents today. Their legacy is a testament to entrepreneurial spirit, determination, and ingenuity in action.

For a complete list of SEMA Hall of Fame members and more information on each inductee, scan the QR code:



2025

Luanne Brown, eTool Developers George Lathouris, Keystone Automotive/ Warn Industries

John McLeod, Classic Instruments Larry Pacey, National Performance Warehouse

2024

Les Rudd, Bob Cook Sales Jack Preigel, MSD Jon Wyly, Arrow Speed Warehouse Chris Kersting, SEMA

2023

Steve Ames, AMES Performance Engineering John lannotte, Kunzman and Associates Mitch Williams, Rigid Idustries

2022

Walker Evans, Walker Evans Racing
Jack Roush, Roush Enterprises Inc.
Gene Winfield, Gene Winfield Rod & Custom

2021

Jessi Combs, Jessi Combs Foundation Rick Love, Vintage Air Inc. Bob Moore, Bob Moore & Partners Carl Schiefer, Schiefer Media

2020

Rich Barsamian, Advanced Clutch Technology Inc.
Jack Chisenhall, Vintage Air Inc.
John Gaines, G&M Performance Parts
Joe St. Lawrence, RTM Studios

2019

Bob Chandler, Bigfoot 4x4
Bruce Crower, Crower Cams & Equipment Co.
Marla Moore, Legendary Companies

2018

Donnie Eatherly, P&E Distributors Inc.
Ed Pink, Ed Pink Racing Engines
Chris Thomson, TMG Performance Group

2017

GiGi Carleton, Margie and Robert E. Petersen Foundation

Doug Evans Crower Came & Equipment Co. In

Doug Evans, Crower Cams & Equipment Co. Inc. **Barry Meguiar**, Meguiar's

2016

Matt Agosta, Steele Rubber Products Inc. Chip Foose, Foose Design Gary Hooker, Hooker Headers

2015

Joel Ayres, Automotive Aftermarket Charitable Foundation

Jim Bingham, Winner's Circle Speed & Custom Inc. **Dennis Gage,** MadStache Inc.

2014

Nile Cornelison, Direct Communications Inc.
Jim Cozzie, Brenton Productions Inc.
John Menzler, COMP Performance Group
Fred C. Offenhauser, Offenhauser Equipment Corp.

2013

George Barris, Barris Kustom
Eric Grant, Past SEMA Executive Director
Wade Kawasaki, Coker Tire Company
Joe Schubeck, Schubeck Racing

2012

Nick Arias Jr, Arias Pistons
Bill France Sr., NASCAR
Mark Heffington, Hypertech Inc.
Bob Larivee Sr., Promotions Inc.

2011

Gray Baskerville, Hot Rod Magazine
Art Chrisman, Chrisman's Auto Rod Specialist
Chris Economaki, National Speed Sport News
John Towle, Performance Warehouse Association

2010

Richard "Dick" McMullen, McMullen Advertising Chuck Schwartz, ConvExx Van Woodell, Weathers Auto Supply

2009

Bill Perry, Bill Perry & Associates
Rolan "Jeep" Worthan, Auto Meter Products Inc.
Henry "Smokey" Yunick

2008

Raymond Bleiweis, Rocket Industries Senator Ben Nighthorse Campbell Corky Coker, Coker Tire Company Bob Cook, Bob Cook Sales

2007

Ron Funfar, Hedman Hedders/Trans-Dapt Russ Deane, Trainum, Snowdon & Deane Nate Shelton, Driven Performance Brands

2006

Steve Bolio, Scafidi-Bolio & Associates Dick Maxwell Rick Rollins, Superchips Inc.

2005

Paul "Scooter" Brothers, Competition Cams Inc. Herb Fishel, The Business of Motorsports Burke LeSage

2004

Bob Keller, Turbonetics Inc.
John Simmons, SECO Performance Centers
Charlie Van Cleve, Hedman/TD Performance
Jim Wirth, Wirth & Wirth Advertising

2003

Brian Appelgate, B&M Racing & Performance Bob McJannett, Performance Improvements Marvin Rifchin, M&H Tires Bob Vandergriff, Hedman/TD Performance

2002

Amy Faulk, Hypertech Inc.
Harry Hibler, Nanotech Fuel Corp.
Arnold Kuhns, SFI Foundation Inc.
Ray Lipper, Center Line Wheel Corp.

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Arnold Kuhns, SFI Foundation Inc.
Ray Lipper, Center Line Wheel Corp.



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WHEN: Immediately following the

SEMA Leaders & Legends Gala Friday, July 25, 9:00 p.m.-Midnight

WHERE: Starview Ballroom (21st Floor)

Sheraton Universal Hotel

333 Universal Hollywood Drive

Universal City, CA 91608

RSVP TO CHRISTIAN ROBINSON AT

christianr@sema.org

A PAC CONTRIBUTION IS REQUIRED TO ATTEND:

The suggested contribution is \$150 per individual.

If you have already contributed to the SEMA & PRI PAC in 2025, this event may be complimentary as a part of your PAC Membership Benefits.



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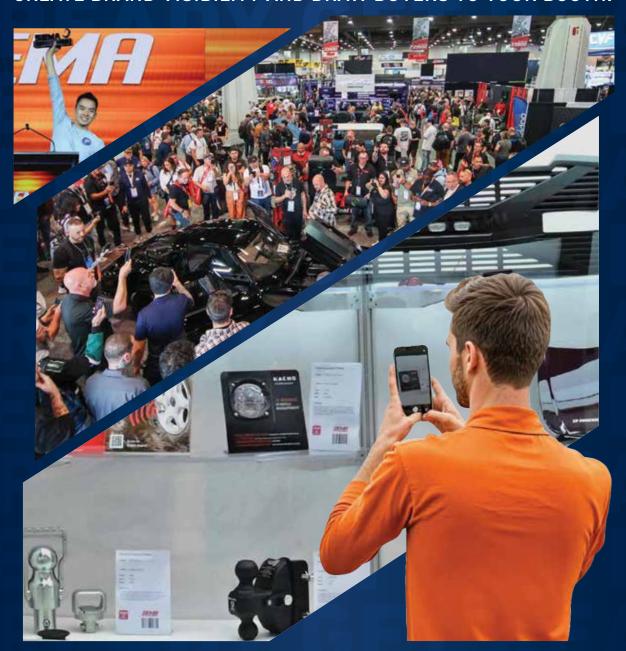
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