



SPECIALTY EQUIPMENT MARKET ASSOCIATION

AMERICA'S AUTOMOTIVE AFTERMARKET DRIVES ECONOMIC GROWTH

NEW DATA HIGHLIGHTS A STRONGER INDUSTRY WITH A BRIGHT FUTURE



TOTAL ANNUAL
ECONOMIC IMPACT

UP 14%
from \$337 billion in 2023



SUPPORTED ACROSS
THE U.S.

One of America's largest
specialty manufacturing
sectors



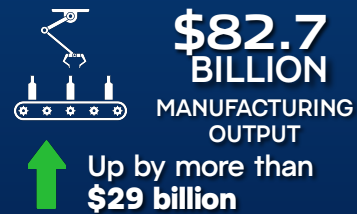
INDUSTRY WAGES PAID

UP FROM \$104.3 BILLION
+\$3.4 BILLION INCREASE



MANUFACTURING LEADS THE WAY

A MAJOR SOURCE OF GROWTH FOR THE AUTOMOTIVE AFTERMARKET



REAL GROWTH, NOT JUST INFLATION

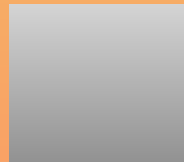
The aftermarket's 14% overall growth of impact substantially exceeds the general inflation experienced during that period (8-9%), demonstrating real economic expansion, rather than merely price increases.

+14%



AUTOMOTIVE
AFTERMARKET
GROWTH

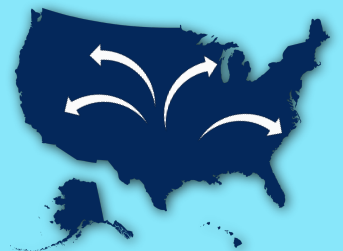
+8-9%



U.S. INFLATION

EXPANDING OPPORTUNITY ACROSS AMERICA

Growth spread well beyond
traditional automotive states



“ Our industry is still a big deal. This data should give policymakers a clear view of what is at stake and reinforce the importance of policies that enable American businesses to invest, hire, and manufacture domestically.

MIKE SPAGNOLA, SEMA CEO

“ It's clear that the aftermarket industry remains a source of good-paying jobs and is rife with opportunity for small businesses to bring innovative products to market.

GAVIN KNAPP, SEMA DIRECTOR OF MARKET RESEARCH



EXPLORE THE FULL DATA

SEMA's interactive map provides state-level, congressional, and state legislative and Senate data



SEE THE MAP



SOURCE: SEMA Economic Impact Study (2026), conducted by John Dunham & Associates