

SELL TO AUSTRALIA

MEET TOP BUYERS THROUGHOUT THE REGION

MAY 3-7, 2023 • MELBOURNE, AUSTRALIA



AUSTRALIA BUSINESS DEVELOPMENT PROGRAM



Turnkey package includes booth space, meals and hotel accommodations.

PARTICIPANTS WILL:



- Participate in briefings on protecting their intellectual property rights in Australia.
- Present, alongside trade buyers, at an enthusiast workshop on the difference between authentic US aftermarket products versus fake parts. Attendance by local and US government officials.



FIRSTHAND EXPERIENCE:

- Visit customizing shops.
- Meet with pre-vetted buyers.
- Exhibit in the trade-only SEMA Section at the MotorEx Show.

US GOVERNMENT GRANTS AVAILABLE FOR QUALIFIED COMPANIES.

REGISTRATION OPENS FALL 2022.

REGISTER AT [SEMA.ORG/AUSTRALIA](https://sema.org/australia)

FOR MORE INFORMATION, CONTACT LINDA SPENCER AT LINDAS@SEMA.ORG.



The 2023 SEMA Australia Business Development Program will be held at the MotorEx Show.

