



SEMA NORDIC BUSINESS DEVELOPMENT PROGRAM

SEPTEMBER 2-6, 2021
STOCKHOLM, SWEDEN



SELL TO THE NORDIC REGION MEET TOP BUYERS FROM DENMARK, FINLAND, NORWAY AND SWEDEN

Turnkey package includes meals and hotel accommodations.



PARTICIPANTS WILL LEARN ABOUT:

- What applications have products that sell and are in demand.
- The local automotive market in an interactive market briefing.



FIRSTHAND EXPERIENCE:

- Visit customizing shops.
- Meet with pre-vetted buyers.
- The classic car and racing/performance scene.

US GOVERNMENT GRANTS AVAILABLE FOR QUALIFIED COMPANIES.

REGISTRATION OPENS MARCH 2021.

REGISTER AT SEMA.ORG/NORDIC

FOR MORE INFORMATION, CONTACT LINDA SPENCER AT LINDAS@SEMA.ORG.



U.S. Small Business Administration
The STEP program is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

