



ABOUT SEMA

Founded in 1963, the Specialty Equipment Market Association (SEMA) has grown into a dynamic association representing over 7,000 companies worldwide. From manufacturers and distributors to retailers and car builders, our members are the innovators and entrepreneurs shaping the future of the automotive aftermarket industry.

ECONOMIC IMPACT OF THE AUTOMOTIVE AFTERMARKET

\$337 Billion in total economic output

1.3 Million jobs supported

\$52.6 Billion in parts sales annually



PROGRAMS AND SERVICES

- **SEMA Data:** Product standardization solutions that further expand distribution. Product database with 650+ brands, inventory of 4.5 million+ parts, and network of 4,750+ resellers.
- **SEMA Education:** Features 80+ seminars led by industry experts at the SEMA Show.
- **SEMA Garage:** Cutting-edge product development helps manufacturers get their products to market fast.
- **SEMA Government Affairs:** Fights for the right to innovate, modify, compete, and explore – from emissions regulations to motorsports protections, preserving access to public lands and more.
- **Market Research:** Offers research reports, data, and consultation on the specialty equipment market that keeps businesses ahead of the curve.
- **SEMA Membership:** Provides tools and resources to help businesses and individuals succeed.
- **SEMA Show:** The leading automotive trade show in the world with more than 160,000 attendees, 2,000 exhibitors, and 2,500 media.



MORE INFORMATION:

www.sema.org

Facebook: www.facebook.com/sema.org

Instagram: [@sema_association](https://www.instagram.com/sema_association)

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LinkedIn: [Specialty Equipment Market Association](https://www.linkedin.com/company/specialty-equipment-market-association)

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