



BUSINESS MEMBERSHIP

SEMA offers its member companies a variety of business tools and resources to help them succeed.

7,000+ Members

- Manufacturers
- Repair Shops
- And more
- Retailers
- Fabricators
- OEMs
- Trade Schools

BENEFITS:

- **Business Solutions** – Access exclusive discounts on essential services, including liability insurance, shipping, payment processing, and many more.
- **Government Affairs** – A dedicated team in Washington, D.C., that fights for the industry's right to innovate, modify, compete, and explore.
- **Market Research** – Publishes comprehensive data and research reports to help businesses stay ahead of the curve.
- **SEMA Data** – Product standardization solutions that further expand distribution.
- **SEMA Garage** – Cutting-edge product development helps manufacturers get their products to market fast.
- **Student Program** – Students can attend the SEMA and PRI Shows, apply for a SEMA Scholarship, and if employed by a SEMA Business Member company, may be eligible for SEMA's Loan Forgiveness Program.
- **Access to Nine Networking Communities** – Brings niche-industry professionals together to share knowledge, mentor the next generation, and build lasting relationships across every corner of the industry.

SEMA+

INDIVIDUAL MEMBERSHIP

A community-driven movement designed to connect car and truck enthusiasts while amplifying their shared voice. **Membership is open to everyone.**

BENEFITS:

- **Discounted Entry to Industry Events** – Members can save on passes to select automotive events throughout the year, such as SEMA Show Friday–Open to the Public, FuelFest, Summit Racing Equipment NHRA Nationals, and more.
- **Industry Brand Discounts** – Savings on industry brands like D8 Offroad, Summit Racing Equipment, Trim Illusion, and ToolBox Widget.
- **Lifestyle Brand Discounts** – Savings on lifestyle brands like Garmin, Ray-Ban, 5.11 Tactical, and more.
- **SEMA+ Rides in the Wild** – Members can connect to the broader car and truck culture community by having their vehicle featured on SEMA+ social media accounts.
- **SEMA+ Newsletter** – Sends members insightful industry stories, updates on member perks, and automotive advocacy alerts.



MORE INFORMATION:

www.sema.org/membership-business
www.sema.org/plus

MEDIA CONTACT:

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