



SEMA

SHOW

November 4-7, 2025
Las Vegas Convention Center



OVERVIEW

The SEMA Show brings together the most influential minds, innovative brands, and trend-setting builders, making it the ultimate destination for anyone serious about the business of the automotive aftermarket industry.

BY THE NUMBERS

160,000+ Attendees

70,000+ Buyers & Decision Makers

2,550+ Media & Content Creators

140+ Countries & Territories

1.2 Million Net Square Feet of Exhibit Space

FEATURES

- **Battle of the Builders®** – The industry's leading vehicle competition
- **Education Program** – Hands-on program featuring 80+ seminars led by industry experts
- **FutureTech Studio** – Immersive exhibit in Central Hall highlighting the future of vehicle propulsion and advanced technology
- **International Pavilion** – New exhibit area adjacent to North Hall showcasing global innovations and sourcing options
- **Networking Events:** Receptions, happy hours, and activations tailored to 9 automotive communities

FEATURES, *continued*

- **New Products Showcase** – The Show's most popular destination for discovering the newest and hottest automotive products, now in a new location in South Hall Lower
- **Outdoor Demonstrations** – Feature vehicles, drifting areas, burnout yards, skid pads, and more excite attendees across the outside of the campus
- **SEMA Cruise** – The SEMA Cruise brings all vehicles from behind closed doors out to allow the public an opportunity to see them once the show ends
- **SEMA Fest** – Featuring live music, motorsports action, vehicle displays, and lifestyle experiences, this celebration connects the enthusiast community with the creative spirit of the aftermarket
- **SEMA Live** – Live broadcast of SEMA Show highlights streamed via Meta and YouTube to enthusiasts around the world
- **SEMA Show Friday - Open to the Public** – With access to the Show floor, curated feature vehicle displays, outdoor demonstrations, and crossover experiences with SEMA Fest, Friday attendees get a rare behind-the-scenes look at the trends and talent shaping the future of the marketplace

MORE INFORMATION:

www.semashow.com

Facebook: www.facebook.com/semashow

Instagram: [@semashow](https://www.instagram.com/semashow)

X: [@semashow](https://twitter.com/semashow)

YouTube: [@semashow](https://www.youtube.com/semashow)

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