

# SEMA Historical Timeline

**1963**

Specialty Equipment Market Association (SEMA) is founded.



**1967**

The first official SEMA Show takes place in January 1967 at Dodger Stadium.



**1974**

The SEMA Show moves to the Anaheim Convention Center.



**1977**

The SEMA Show moves to Las Vegas.



**1988**

The SEMA Show is sectionalized into specific market niches.



**1992**

Automotive Aftermarket Industry Week (AAIW) is created to consolidate fragmented trade show activities into one comprehensive week.



**2002**

The Las Vegas Convention Center expands, opening up an additional 1 million sq. ft. of space in the two-story South Hall.



**2011**

The SEMA Cruise is added Friday to connect consumers to the excitement of the SEMA Show.



**2014**

The first SEMA Ignited is held on Friday night, enabling consumers to get up close to the vehicles, products, and manufacturers of the SEMA Show.



**2014**

The first SEMA Battle of the Builders competition is held.



**2016**

The SEMA Show Celebrates 50 Years.



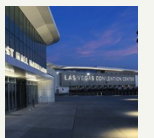
**2020**

SEMA360, a virtual SEMA Show, is held to connect exhibitors, buyers, media, and the industry online during the worldwide pandemic.



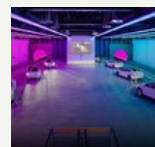
**2021**

The SEMA Show becomes the first full-facility Show at the Las Vegas Convention Center.



**2021**

The Las Vegas Convention Center Loop (Tesla Loop) opens.



**2023**

SEMA Fest is introduced to celebrate the relationship between motorsports, music, and car culture.



**2024**

Industry support for the SEMA Show reaches a five-year high with industry professionals eager to come together, conduct business, and make connections that will result in future success.

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