



PRO
PROFESSIONAL RESTYLERS
ORGANIZATION

CUP CHALLENGE



Before



Build Criteria:

- \$12.5K wholesale price for package
- Build Time Under 40 Hours
- Can Be Reproduced by Professional Restylers
- Profitable for both the Dealership & Restyler

Description	Supplier	Build Hours	Dealer Price	Retail Price
Hero Edition - Top Coverage/Victor Ford/Wounded Warrior Foundation				
Installed 1 Ros Custom ALEA Black Leather Kit w/Lazio Diamond Stitching & Embroidery	ALEA	2.5	\$950.00	\$1,200.00
Installed Heated Seats - 7 Stage Installed in Dash/OE Look	Champion	1	\$325.00	\$425.00
IHC 3/5 Lowering Kit/Installed & Aligned	IHC	2	\$1,199.00	\$1,399.00
Wheels: 22x10 DUB Flex Tires: 305 40R22 Mount & Balance	DUB	0.5	\$2,200.00	\$2,500.00
Full Window Tint w/Front Windshield	Llumar	0.75	\$450.00	\$575.00
Corsa Extreme Side Exit Exhaust Sustem/Installed	Corsa	1.5	\$1,100.00	\$1,300.00
Custom Painted Emblem Pkg	"In House"	2	\$250.00	\$350.00
Tailgate Inlay Emblems	Arita	0.05	\$50.00	\$95.00
Painted Calipers	"In House"	2	\$295.00	\$399.00
Custom Vinyl Design: Roof/Pillars/Lower Trim/Hood/Rear Trim/Graphics	Avery/3M	3	\$800.00	\$1,100.00
Rear Tail Light Replacement	Alpha Rex	1	\$799.00	\$925.00
Headlight Tint	Vvivid	0.5	\$75.00	\$100.00
Bed Cover	Extang	1.5	\$792.00	\$1,030.00
	TOTAL:	18.3	\$9,285.00	\$11,398.00



Place Logo Here

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2023 FORD F-150 REGULAR CAB