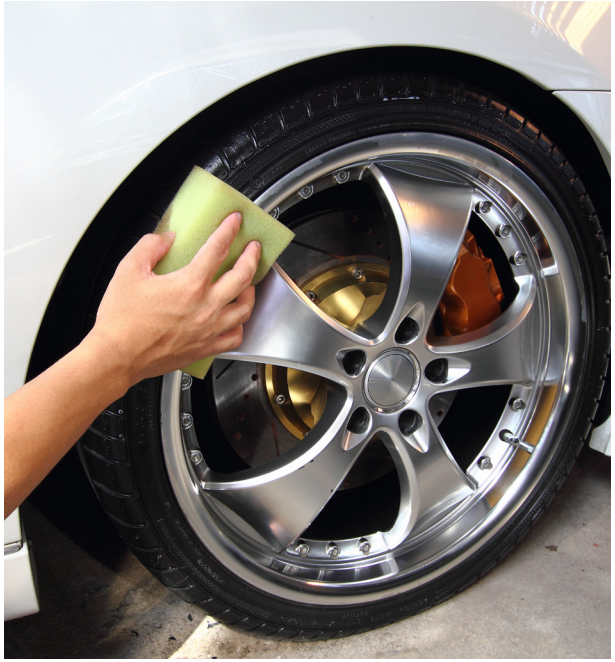
CLEANING/CARE TIPS

- Make sure to follow directions listed on the wheel care product.
- Always work on a cool wheel surface, preferably in the shade.
- Spray wheel cleaner from the bottom of the wheel working upwards to avoid concentrated product running down the face of the wheel. Each wheel should be cleaned before allowing product to dry on the wheel.
- Appropriately agitate with soft bristle wheel brush or wash mitt as needed.
- Rinse wheel thoroughly ensuring all cleaner and dirt is removed and dry completely with cloth.
- Protect the wheel surface with sealer or wax.
- A raw aluminum wheel will require regular polishing to maintain its protection and luster.



FAQ'S

Q: What if I am unable to find a cleaner?
A: Use plain soap & water (same as you would use to wash the vehicle itself) and contact the wheel manufacturer or consult a professional reseller for advice.

Q: What is the difference between paint and clear coat?
A: Paint is generally an outwardly visible color, while clear coat has no color or tint.

Q: Does "uncoated" or "raw" mean that my wheel is unfinished?
A: No, this is a specific wheel finish that has not had any paint or clear coat applied.

Q: How can I tell if my wheel is finished or not finished?
A: Contact the wheel manufacturer or consult a professional reseller for advice.

Q: What if am unable to identify the type of wheel on my car?
A: Contact the wheel manufacturer or consult a professional reseller for advice.

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WHEEL CARE GUIDE

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MOST POPULAR AND COMMON WHEEL SURFACE FINISHES

PRO TIP: Check with the wheel manufacturer or retailer if unsure as some finishes may appear similar but are actually quite different in composition and resiliency.

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CHROME

Technically known as Chromium Plate. Chrome is a very shiny decorative and protective finish. Chrome can be applied to metal or plastic by a process called electroplating. When properly cared for chrome is highly resistant to corrosion and rust and will maintain its mirror like shine for many years.

PAINTED

Painted wheels have a chemically bonded coating similar to the surface of your car's body. Paint can be tinted with color or with no tint such as clear coat. Painted applications can be clear coat, color coat, or powder coated.

ANODIZED

Not to be confused with powder coating, anodizing is an electrochemical process that actually converts the wheel surface into a decorative, corrosion resistant, oxide finish available in a large variety of colors.

PLASTIC AND CLAD

Plastic Clad. A stylized plastic outer/face is bonded to an aluminum or steel base wheel to give the appearance of a custom wheel; can be painted or chrome plated.

MULTI-FINISH

A wheel with more than one type of finish; can be in an unlimited variety of colors, materials, and finishes such as paint, chrome, powder coating, or anodizing. The manufacturing processes can include casting, forged, and billet, in one-, two-, or three-piece wheels.

POLISHED OR UNCOATED

An unprotected, non-coated aluminum wheel. The finish process can include raw casting, machining, brushed, or polished.

USE THE APPROPRIATE WHEEL CLEANER BASED ON THE FINISH OF YOUR WHEEL

PRO TIP: When in doubt of pH, please refer to Wheel Cleaner MSDS/SDS.

LOW PH CLEANERS TYPICALLY LABELED "CHROME WHEEL CLEANER"	NEUTRAL PH CLEANERS TYPICALLY LABELED "ALUMINUM WHEEL CLEANER"	HIGH PH CLEANERS TYPICALLY LABELED "WHEEL & TIRE CLEANER"
CHROME	PLASTIC AND CLAD MULTI-FINISH POLISHED OR UNCOATED ANODIZED PAINTED	PLASTIC AND CLAD